

DECEMBER 9, 2020



4TH WORLD FEMINISM

A MAGAZINE FOR VOICES OF THE GLOBAL SOUTH
A FEMINIST FUTURE FOR US ALL

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STATEMENT

The Leadership Scholars Certificate Program is a two-year selective, interdisciplinary certificate program that prepares Rutgers undergraduate women to be informed, innovative, and socially responsible leaders.

Leadership Scholars design and implement social action projects to expand their understanding of issues and problems and to develop leadership skills.

This project gives Scholars the opportunity to apply the theoretical knowledge they have gained about leadership, advocacy, and social change with the practical and experiential knowledge they have developed about a particular policy issue or problem through the field site placement. It also further develops leadership skills by giving undergraduates the opportunity to practice leadership through action.

To find out more please visit the Institute for Women's Leadership's website at <http://iwl.rutgers.edu>.



WELCOME TO THE 4TH WORLD.

TODAY'S AGENDA

About the project: description & mission 01

Intellectual & conceptual foundations 02

Feminist leadership & application 03

Lessons & insights 04

Impact now & in the future 05

Closing notes: acknowledgements & bibliography 06



4TH WORLD FEMINISM

SO... WHAT IS 4TH WORLD FEMINISM?



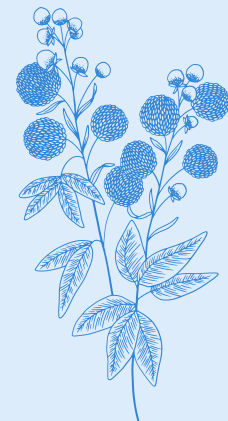
A magazine

4th World Feminism is an opportunity for new, unpublished writers to build their portfolios.



A website

4th World Feminism is a platform that offers different forms of media (written, visual, audial).



A challenge

4th World Feminism attempts to expand the space for decolonial critiques and unheard voices.

MISSION STATEMENT:

To feature the voices of women of the Global South, and marginalized communities in the Global North to encourage more inclusivity in mainstream American feminism & feminist discourse.

4th World Feminism

A feminist future for all of us. Welcome.





Welcome.



4th World Feminism is an online magazine that focuses on the perspectives and experiences of women of the Global South. Click on the About tab above to learn more.

Mar 26 2020 11:10 PM

Ni Una Menos: What America can learn from the Latin American feminist movement

According to The New York Times, “the Annenberg Inclusion Initiative at the University of Southern California released a study on Monday that found that of the 100 top-grossing films each year from 2007 to 2018, only three percent featured Latino actors in lead co-lead roles” (Holson, 2019.) Additionally, producers and casting executives also only made up 3%, and directors only made up 4% across a 12-year period (Holson, 2019). In total, only 4.5% of speaking roles in the sample were played by Latino actors (Holson, 2019). The representations that do exist often are inaccurate, racist, and sexist. Latina women are often represented as “maids, housekeepers and nannies,” usually playing “submissive and obedient women who can do anything for their families and jobs” (Lopez, 2013).

[Keep reading](#)

#Latin America

#United States

#Argentina

#Ni Una Menos

#March 2020

#Blog post

#blog

A PLACE TO TELL THEIR STORIES



Fig.1 Woman working with child, [Bronstein](#)

Growing up poor
in a poor country



Fig.2 Women medical students, [Emezi](#)

What immigration policy
means for the LGBTQ+



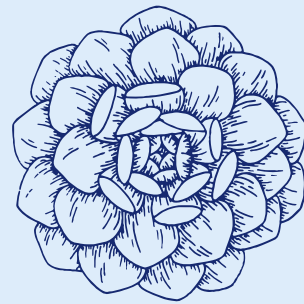
Fig.3 8th grade students in school, [Bronstein](#)

School and all the safety
I lost to COVID-19

PROGRESS REPORT

With 20 submissions received thus far, 6 articles will be published on the release date of the online magazine (1/1/2021). Submissions will remain open and rolling for the rest of the year. Art and audio submissions will open in late Spring 2021.

INTELLECTUAL & CONCEPTUAL FOUNDATION

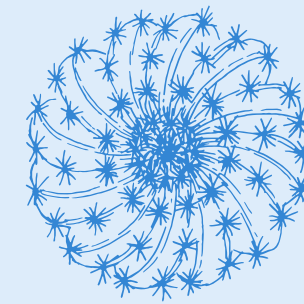


Why doesn't American media represent me?

Women of color represent less than 8% of newsroom staff (Chancellor).

Less than 15% of Hollywood directors are people of color (Hunt and Ramón).

Representations of women, especially women of the Global South, are harmful.



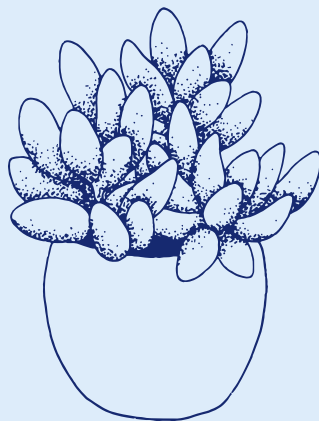
Why doesn't American feminism represent me?

Mainstream American feminism assumes that "woman" means middle-class white woman, excluding "women of color, poor women, immigrants, lesbians and women in the 'third world'" (Elkholy).

America, including mainstream American feminism, has yet to fully reckon with its colonial legacy.

MAIN ACTIVITIES & METHODS

HOW DO YOU BUILD A NEW MAGAZINE FROM SCRATCH?
AND THEN HOW DO YOU KEEP IT ALIVE?



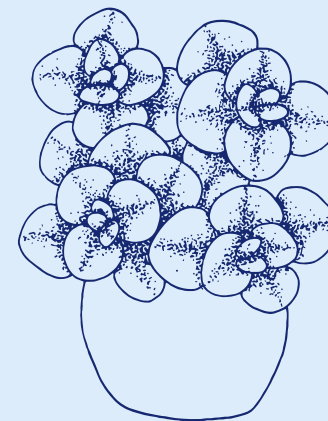
Marketing the site

Word of mouth
Ads on social media
Online posting



Submission review

Feedback
English help
New perspectives



Building a community

Discord
Email
Opportunities



Community-building

Sharing knowledge & power

Closing the gap

Decolonization

LESSONS & INSIGHTS LEARNED



Editing takes time.

Communication is key.

There's always more to be said.

Touching someone else's story is an honor.



Websites are doable.

English is really overrated.

All women want a seat at the table.

There are more ways to tell a story than you think.

IMPACT NOW & IN THE FUTURE

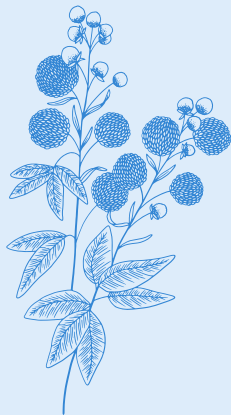
WATCH THE 4TH WORLD GROW

Now

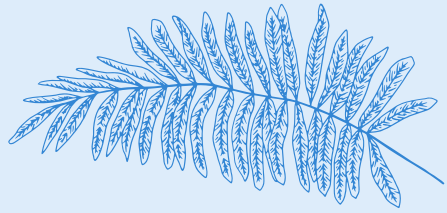


- publishing 6 writers
- accepted submissions of 20 new writers, with submissions still open
- a new community on discord
- social media ads for visibility

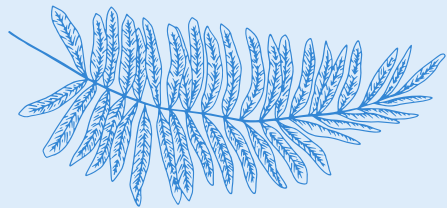
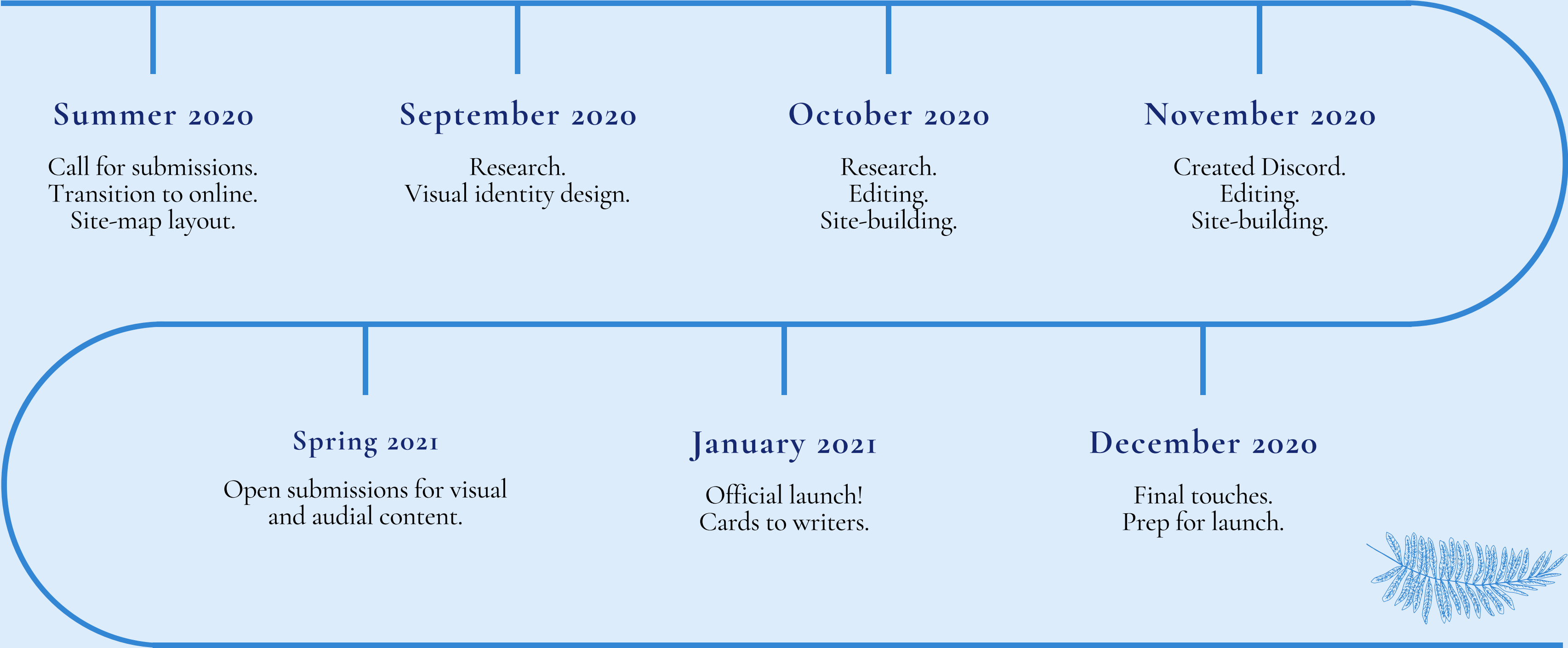
Future



- partnerships with local and global organizations
- podcasts and oral histories
- visual and mixed media artists
- print publication



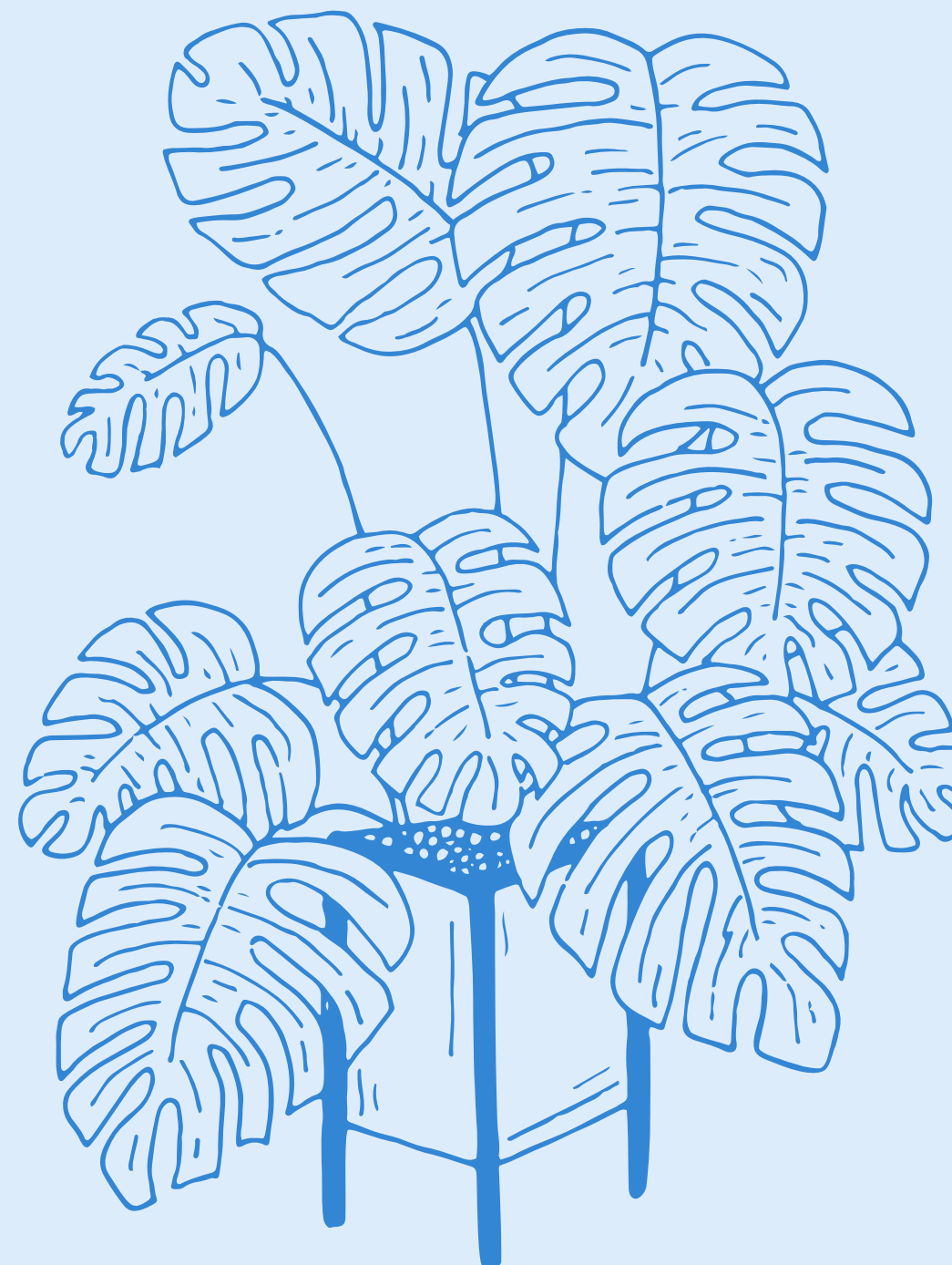
PROJECT TIMELINE: PAST, PRESENT, FUTURE



THANK YOU! I'LL SEE YOU IN THE 4TH WORLD.

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- Ardra Manasi
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- Cherelle Jackson
- Center for Women's Global Leadership
- Institute for Women's Leadership
- HKU Women's Rights Club



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