IF IT BLEEDS

A documentary film by Murphy Boccher
The Leadership Scholars Certificate Program is a two-year selective, interdisciplinary certificate program that prepares Rutgers undergraduate women to be informed, innovative, and socially responsible leaders.

Leadership Scholars design and implement social action projects to expand their understanding of issues and problems and to develop leadership skills.

This project gives Scholars the opportunity to apply the theoretical knowledge they have gained about leadership, advocacy, and social change with the practical and experiential knowledge they have developed about a particular policy issue or problem through the field site placement. It also further develops leadership skills by giving undergraduates the opportunity to practice leadership through action.

To find out more please visit the Institute for Women’s Leadership’s website at http://iwl.rutgers.edu.
THE PROJECT

Presenting a 15 minute documentary on news media

Picture Credit: Me
ADDRESSING THE DOC

01 INTELLECTUAL FOUNDATIONS
My research and academia!

02 CONCEPTUAL FOUNDATIONS
The elements that need to be discussed.

03 INSIGHTS
What I learned, what I did wrong, and being a better feminist.

04 THE FUTURE
Carrying on this topic.
Intellectual Foundations

- “Killing Women: The Visual Culture of Gender and Violence” by Annette Burfoot and Susan Lord.

Picture Credit: @furkinfademir
concepts

- The role of media
- The depiction of violence
- Social responsibility
- Feminism

Picture Credits: @Magnus Mueller
What I learned

Making a documentary is hard.
That using public B-roll is perfectly okay!
That I cannot address every issue in the media.
That I need to take in consideration my privilege.

What I’m still learning

Making a documentary is hard.
That not everyone is going to agree with my concept.
That this project doesn’t end with me!
The Future

My goals:

- Continue this documentary series
- Establish connections with people going on the record with me.
- Having future scholars reach out and see if I can assist them on projects delving into this topic!

Photo Credits: @cottonbro
“Get the truth and print it.”

—JOHN KNIGHT
BIBLIOGRAPHY ATTACHED:


J.C. Dillman. 2014. Women and Death in Film, Television, and News.


M. Meyers. 2007. African American women and violence: Gender, race, and class in the news.
