

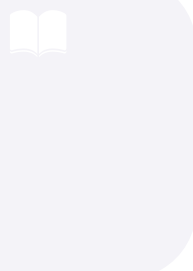
HEAR OUR IX: DEMANDS IN REVISING & STRENGTHENING TITLE IX

Amanda Chen

1 December 2021



(All graphics created by me via canva.com)

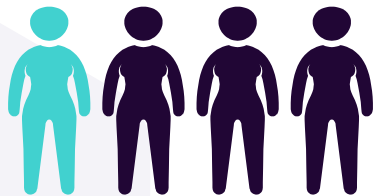
A decorative graphic on the left side of the slide, consisting of two overlapping light purple shapes. The top shape is a rounded rectangle with a small white square inside, and the bottom shape is a larger, more complex polygon.

The Leadership Scholars Certificate Program is a two-year selective, interdisciplinary certificate program that prepares Rutgers undergraduate women to be informed, innovative, and socially responsible leaders.

Leadership Scholars design and implement social action projects to expand their understanding of issues and problems and to develop leadership skills.

This project gives Scholars the opportunity to apply the theoretical knowledge they have gained about leadership, advocacy, and social change with the practical and experiential knowledge they have developed about a particular policy issue or problem through the field site placement. It also further develops leadership skills by giving undergraduates the opportunity to *practice* leadership *through* action.

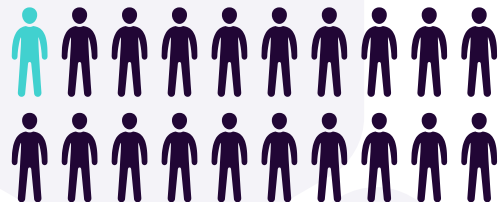
To find out more please visit the Institute for Women's Leadership's website at <http://iwl.rutgers.edu>.



1 in 4

Undergraduate women

(Richards et al., 105, 2017; Tamborra & Narchet, 17, 2011)



1 in 20

Undergraduate men

(Richards et al., 105, 2017; Tamborra & Narchet, 17, 2011)

3 in 4

LGBTQ students

(Green & Wong, 2015)



5%

Cases reported

(Richards et al., 105, 2017)



Cross-
examination

Broadened
definitions

The Final Rule August 2020

Due process

Jurisdiction

(Melnick, 2020)

“

*The Department of Education
has “selectively wielded ‘due
process’ as a **shield to deflect
critiques** and **legitimize the
myth** that sexual misconduct
allegations inherently lack
‘credibility’”*

(Holland et al., 585, 2020)



Hear Our IX

A **petition** containing a 9-item list of demands that **lobbies** the most influential offices in Washington D.C. to **revise current Title IX regulations** to be **student-centric & prevention-centric**

Making our college campuses safer, **one signature at a time**



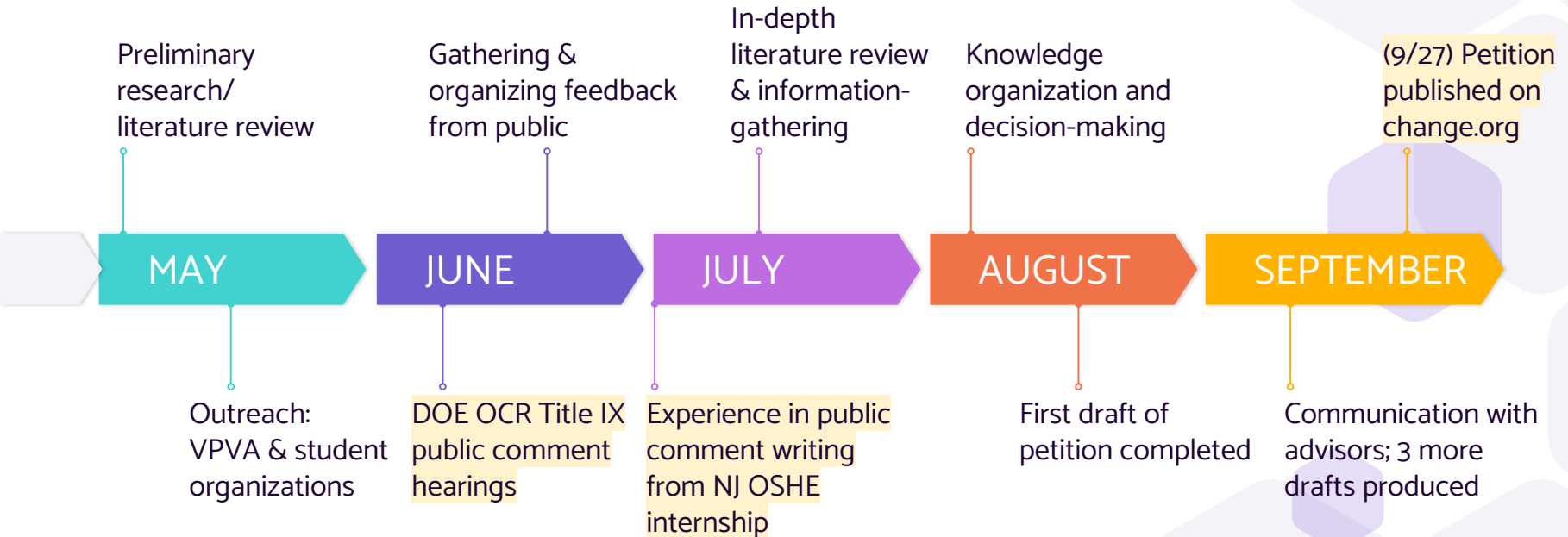
1

Research & Creation

May 2021 - September 2021



TIMELINE





2

Petition Outreach

September 2021 - November 2021



Email, Social Media, Flyers, & Stickers Galore

Emails to 30+ organizations/individuals:

muslimfeministstart@gmail.com drcfriendsunfpa@gmail.com

douglassdivas14@gmail.com ruwoah@gmail.com emharan@iw1.rutgers.edu

womenscentercoalition@gmail.com dblpinfo@gmail.com

rutgerswima@gmail.com lawo.rutgers@gmail.com ruwpcnj@gmail.com

ddcc@dimacs.rutgers.edu ruwpls@gmail.com kylie.davidson@rutgers.edu

ultraviolet.sje.rutgers@gmail.com dlprutgers@gmail.com Fusion.rutgers@gmail.com

rutgers.gradient@gmail.com ostemrusje@gmail.com rutgersoutintech@gmail.com

ruqueerandasian@gmail.com rutransmissions@gmail.com

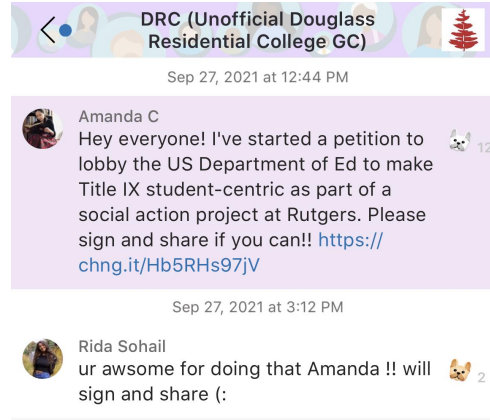
rutgersamnesty@gmail.com ruchoicevox@gmail.com

mzijdel@echo.rutgers.edu rutgerspdaoa@gmail.com

rutgersprogressives@gmail.com rutgersuniversitydemocrats@gmail.com

ru.indigenous@gmail.com rutgers.sea@gmail.com ruthrifty.rutgers@gmail.com

Social Media Outreach



(All pictures taken by me)





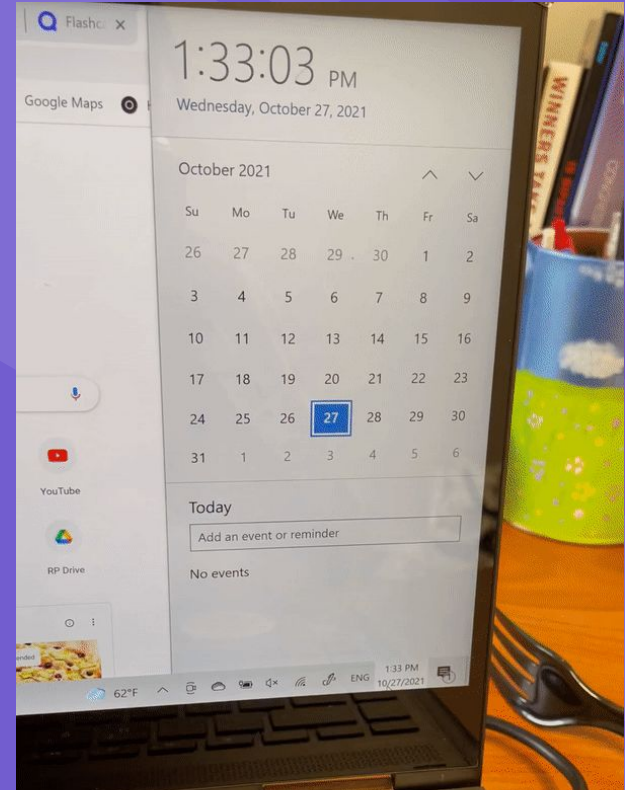
Email, Social Media, Flyers, & Stickers Galore

On-campus distribution: flyers & stickers



(All pictures taken by me)

Goal: 150 signatures



Gif created via <https://ezgif.com/>

HEAR OUR IX: Make Title IX Student-Centric

[Menu](#) [View petition](#)**You're doing great Amanda! Now let's ask your supporters to spread the word**

Now that you have a ton of supporters, we recommend that you send them an update. It's an opportunity to thank them for signing and to ask them to share your petition with more people they know so you can keep up the momentum!

[Post an update](#)

Only **279 more** supporters to the next goal!

3,239 Views

65 Shares

**Your free promotion finished**

We showed your petition to **625 extra people** on Change.org - that's \$25 of advertising for free. **14** people signed as a result!

Share your petition

Successful petition starters share their petition about 12 times. Try to share on as many different platforms as you can, and be sure to ask others to sign and share your petition to build momentum!

<https://chn.g.it/jLj6C8X8>

Copy

[Edit your link](#) to make it easier to share

(All pictures taken by me)



3

Petition Deliverance

November 19, 2021



Road to DC

(11/17)
Petition printed &
binders organized



(11/19)
The US Department
of Education



(11/19)
The US House
Committee on
Education & Labor



(11/18)
Drive to
Washington, DC



(11/19)
The US Capitol

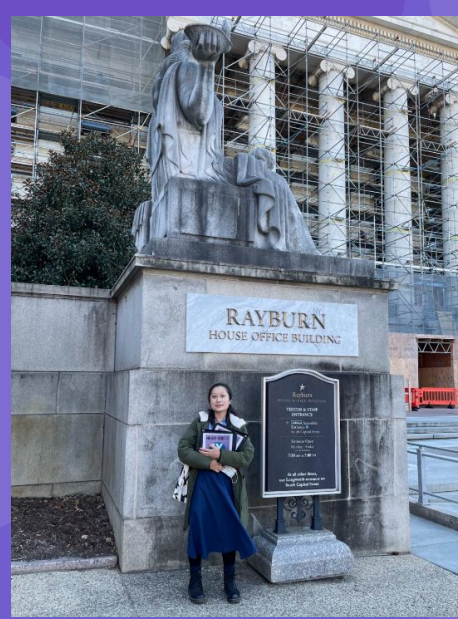
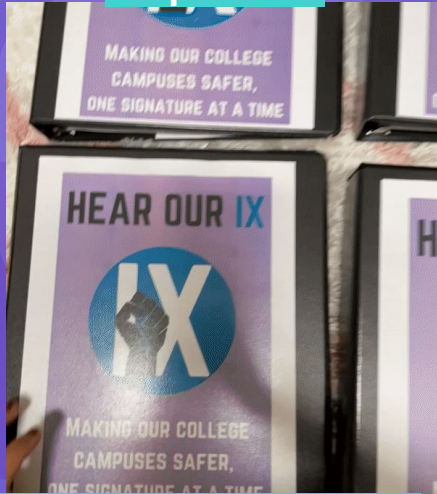


(11/19)
The US Senate Committee
on Health, Education,
Labor & Pensions





Preparation



Washington, DC in shutdown

(All pictures taken by me)

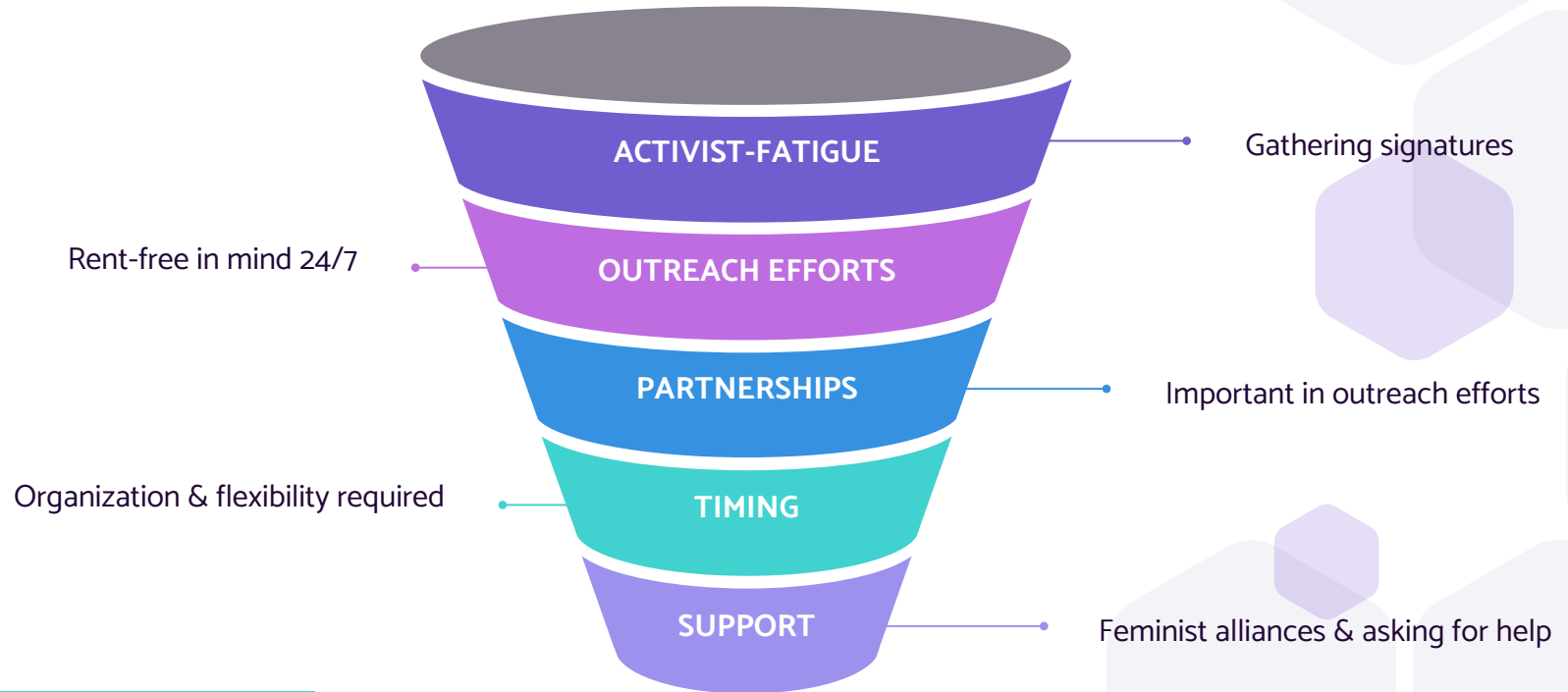
Feminist Leadership

- ★ Helping the most vulnerable college students
- ★ Giving a voice to the silenced, empowering the youth
- ★ Women-led, women & gender minority-centric



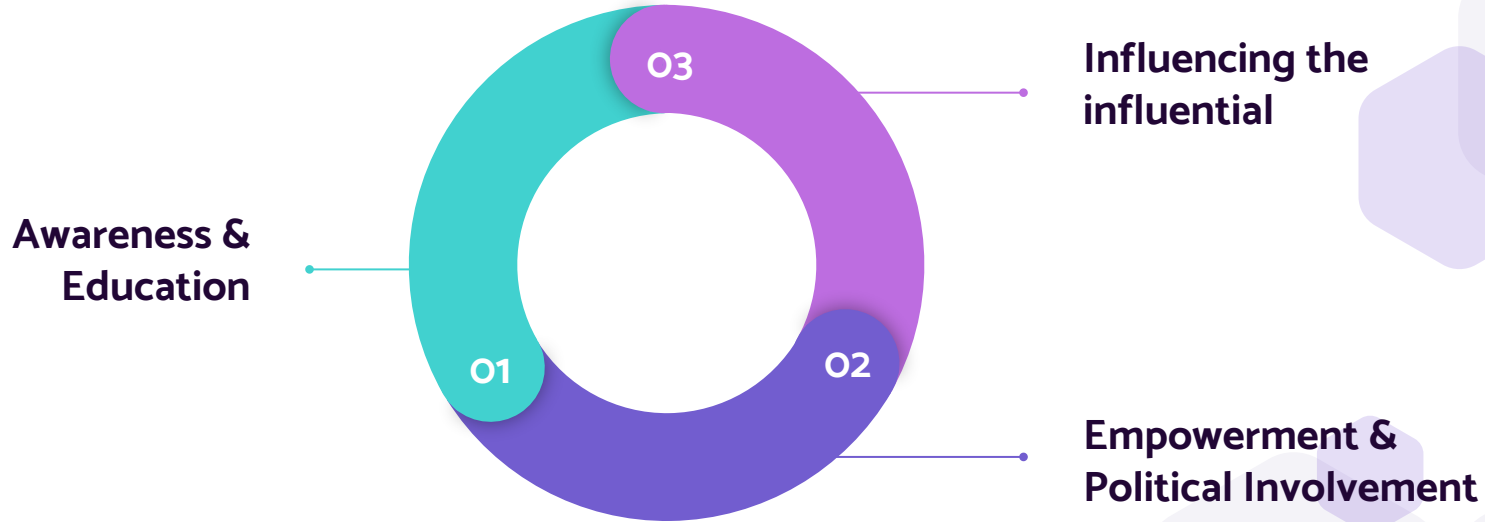


Lessons Learned





Impact





Aspirations & Next Steps

Responses

Provoke a reaction from lobbied offices & demand implementation in future legislation/revisions

Continued Efforts

Revisions ≠ job done
Efforts should not and will not cease until we end campus sexual violence in its totality

Petition Expansion

To various NJ colleges/universities?
Throughout the U.S.?
Forming partnerships with organizations?



(All pictures taken by me)



THANK YOU!

- ★ Project advisor Dr. Sarah McMahon
- ★ Institute for Women's Leadership
Scholars & Staff
- ★ Petition signers
- ★ My mother & sister

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