The Purple Place

Connecting Survivors of Intimate Partner Violence to Community Resources

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Policy Tracks
Public Health & Medicine; Education
The Leadership Scholars Certificate Program is a two-year selective, interdisciplinary certificate program that prepares Rutgers undergraduate women to be informed, innovative, and socially responsible leaders.

Leadership Scholars design and implement social action projects to expand their understanding of issues and problems and to develop leadership skills.

This project gives Scholars the opportunity to apply the theoretical knowledge they have gained about leadership, advocacy, and social change with the practical and experiential knowledge they have developed about a particular policy issue or problem through the field site placement. It also further develops leadership skills by giving undergraduates the opportunity to practice leadership through action. To find out more please visit the Institute for Women’s Leadership’s website at http://iwl.rutgers.edu.
Intimate Partner Violence affects
1 in 3 women
worldwide (World Health Organization).

However...
70-93% of survivors
do not know how to get help from community agencies
(Robert Wood Johnson University Hospital).
Increase awareness and encourage utilization of community resources targeted toward the medical, legal, and psychosocial needs of intimate partner violence survivors through the creation of physical and online resource guides.

**Why?**

- An overarching barrier to help-seeking in IPV survivors is a lack of awareness about available services and how they operate (Robinson et. al 2020).

- After the COVID-19 pandemic, there is an urgent need to increase virtual outreach and safety planning to survivors (Sabri et. al 2020).
Interactive guide to safety planning

WHOM DO YOU LIVE WITH?
- Family
- Roommates
- Alone
- My partner

WHAT'S YOUR ZIP CODE?
This will help us find resources in your community.

ZIP Code

WHAT SCHOOL DO YOU ATTEND?
- Middle school
- High school
- College/University
- I'm not in school

DO YOU HAVE A JOB?
- Yes
- No
Support | The Purple Place

- **Shelters**: Find the closest shelter or DV agency to you to ensure safety.
- **Health Resources**: Access physical, reproductive, and mental healthcare.
- **Legal Resources**: Find out how to file a restraining order or find pro-bono legal help.
- **Education and Training**: Need help getting back on your feet? Find workshops and classes.
- **Public Assistance**: Information on how to apply for government programs (e.g., food stamps or unemployment).
- **Culturally Specific Resources**: Help specifically directed to Black, Indigenous, & People of Color.

[Let's Chat!](https://www.purpleplace.org/support)
Outreach Partners

- Trannavi
- Elijah's Promise
- Rutgers Eric B. Chandler Health Center
- NARIKA
- Libertas Center for Human Rights
- Women Aware
- ARM
Future

01 Expand scope of website.
   - Accept posts from survivors, advocates, and experts. Create video.

02 Further dissemination of materials.
   - Promotion of website & placement of physical materials at partners.

03 Long-term partnership.
   - Integrate this model at a community org (ex: Rutgers HIPHOP Clinic)
Feminist Leadership

Intimate Partner Violence disproportionately impacts women, especially women of color.

Education is power. Resource guides help shift power to survivors in patriarchal society.

Project approach is rooted in survivor-centric research and website uplifts survivor voices.
Lessons Learned

Adaptability.

Importance of Community - for myself and women globally.

Finding confidence & motivation as an advocate.
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