



The Purple Place

Connecting Survivors of
Intimate Partner Violence to
Community Resources

Siddhi Shah
December 14, 2022

Policy Tracks
Public Health & Medicine; Education

The Leadership Scholars Certificate Program is a two-year selective, interdisciplinary certificate program that prepares Rutgers undergraduate women to be informed, innovative, and socially responsible leaders.

Leadership Scholars design and implement social action projects to expand their understanding of issues and problems and to develop leadership skills.

This project gives Scholars the opportunity to apply the theoretical knowledge they have gained about leadership, advocacy, and social change with the practical and experiential knowledge they have developed about a particular policy issue or problem through the field site placement. It also further develops leadership skills by giving undergraduates the opportunity to *practice* leadership *through* action. To find out more please visit the Institute for Women's Leadership's website at <http://iwl.rutgers.edu>.

Intimate Partner Violence affects

1 in 3 women

worldwide (World Health Organization).



However...

70-93% of survivors

do not know how to get help from community agencies
(Robert Wood Johnson University Hospital).

Unsafe Home

Self-Blame

PTSD

Legal Battles

Depression

Brain Injuries

Sexually Transmitted
Infections

Technological
Abuse

Financial Abuse

Immigration Abuse

Societal Stigma

Family Dynamics



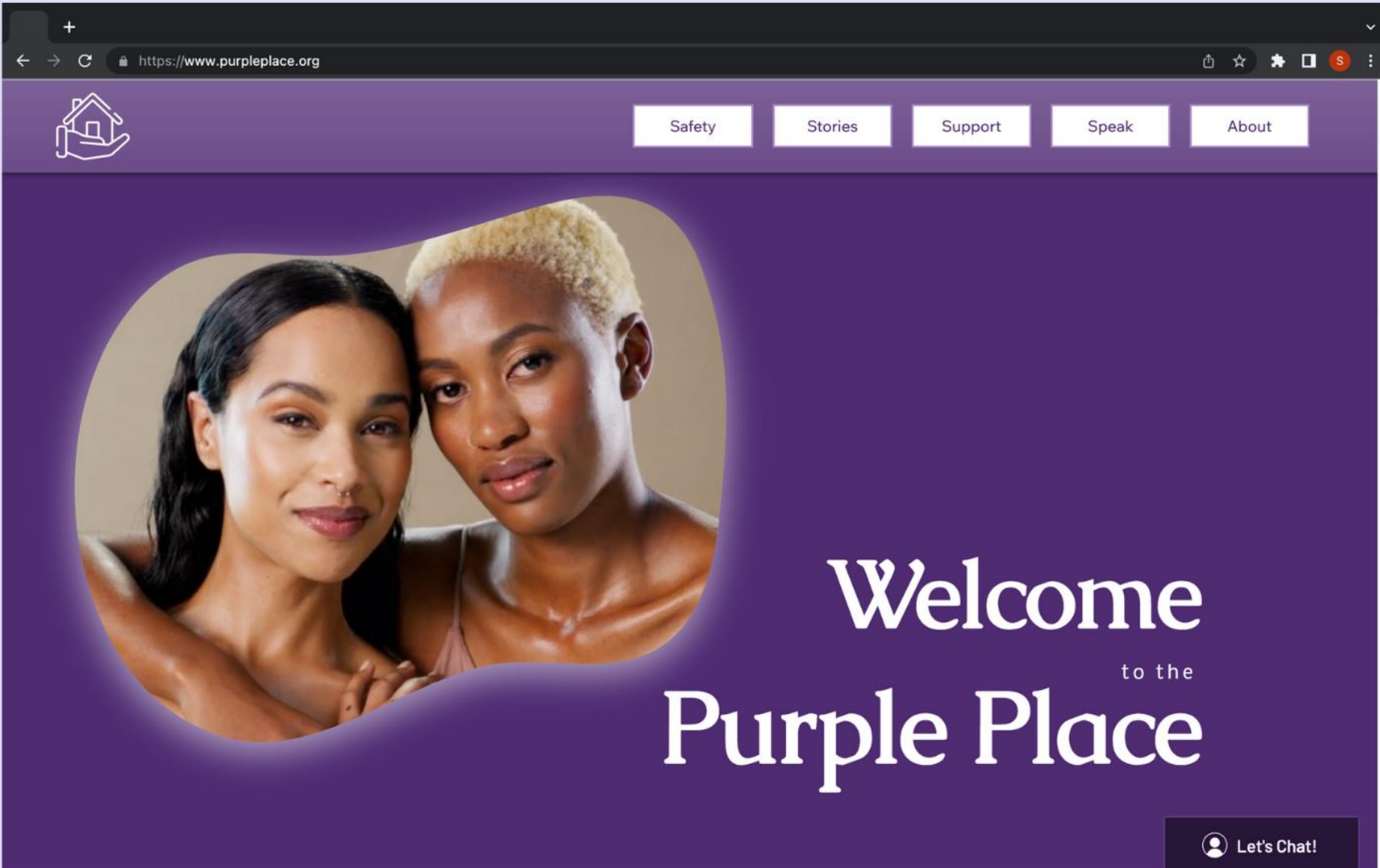


Increase awareness and encourage utilization of community resources targeted toward the medical, legal, and psychosocial needs of intimate partner violence survivors through the creation of physical and online resource guides.

Why?

An overarching barrier to help-seeking in IPV survivors is a lack of awareness about available services and how they operate (Robinson et. al 2020).

After the COVID-19 pandemic, there is an urgent need to increase virtual outreach and safety planning to survivors (Sabri et. al 2020).



purpleplace.org



Safety

Stories

Support

Speak

About

Interactive guide to safety planning

X
exit

[Introduction](#) [Basics](#) [Home](#) [School](#) [Job](#) [Technology](#) [Partner](#) [Children](#) [Emotional](#)

WHOM DO YOU LIVE WITH?

Family Roommates Alone My partner

WHAT'S YOUR ZIP CODE?

This will help us find resources in your community.

12345


ZIP Code

WHAT SCHOOL DO YOU ATTEND?

Middle school High school College/University I'm not in school

DO YOU HAVE A JOB?

Yes No

 Let's Chat!



Home

Safety

Stories

Support

Speak

About



Shelters

Find the closest shelter or DV agency to you to ensure safety.



Health Resources

Access physical, reproductive, and mental healthcare.



Legal Resources

Find out how to file a restraining order or find pro-bono legal help.



Education and Training

Need help getting back on your feet? Find workshops and classes.



Public Assistance

Information on how to apply for government programs (ex: food stamps or unemployment).



Culturally Specific Resources

Help specifically directed to Black, Indigenous, & People of Color.

 Let's Chat!



Home

Safety

Stories

Support

Speak

About

Map Satellite

Manavi
South Asian-focused Domestic Violence Agency
[Directions](#)

Map data ©2022 Google 5 km

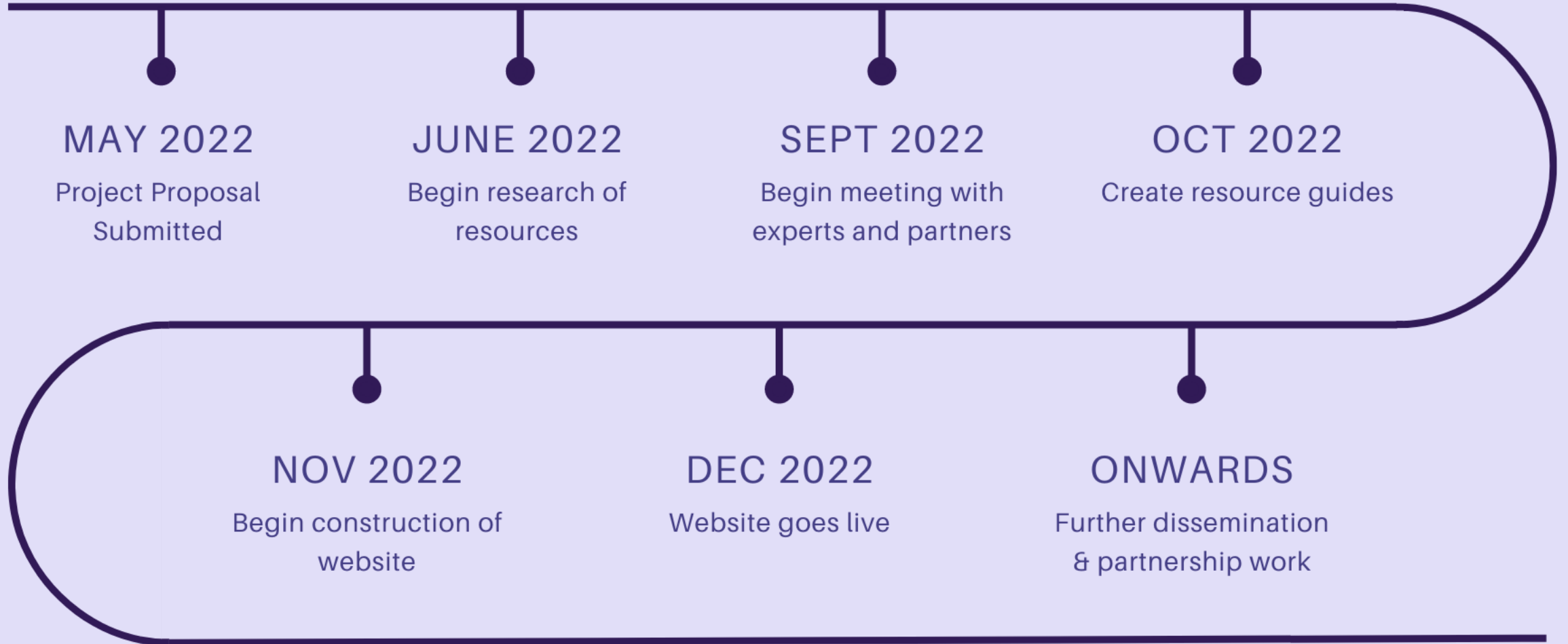
Keyboard shortcuts Terms of Use Report a map error

The map displays the New York City metropolitan area, including parts of New Jersey and New York. Several red location pins are placed across the region, with one pin in the center of the map highlighted by a white pop-up window. The pop-up window contains the text 'Manavi', 'South Asian-focused Domestic Violence Agency', and a blue link for 'Directions'. The map interface includes a 'Map' and 'Satellite' toggle, a search bar, and navigation controls like a person icon, zoom in (+) and zoom out (-) buttons, and a scale bar.

Outreach Partners



Timeline



Future

01

Expand scope of website.

- Accept posts from survivors, advocates, and experts. Create video.

02

Further dissemination of materials.

- Promotion of website & placement of physical materials at partners.

03

Long-term partnership.

- Integrate this model at a community org (ex: Rutgers HIPHOP Clinic)

Feminist Leadership



Intimate Partner Violence disproportionately impacts women, especially women of color.



Education is power. Resource guides help shift power to survivors in patriarchal society.



Project approach is rooted in survivor-centric research and website uplifts survivor voices.

Lessons Learned

Adaptability.

Importance of Community- for myself and women globally.

Finding confidence & motivation as an advocate.

Acknowledgements

Thank you to:

- My advisor, Professor Armani Beck-McField, for her guidance on the development of the project.
- All the staff at the Institute for Women's Leadership and my fellow Leadership Scholars for their support.
- Kathy Suqui, Dr. Dinali Fernando, and the team at the Libertas Center for Human Rights for allowing me to work on similar projects during my internship.
- My mentors at Narika for training me to work with survivors.
- Destiny Colmenares, for conceptualizing and pitching this project with me.

Bibliography

1. Delara, M. (2016). Mental health consequences and risk factors of physical intimate partner violence. *Mental Health in Family Medicine*, 12(01). <https://doi.org/10.25149/1756-8358.1201004>
2. Hewins, E., DiBella, B., & Mawla, J. (2013). White Paper: Domestic Violence and the role of the Healthcare Provider. Retrieved February 14, 2022, from https://www.nj.gov/dcf/women/archive/WhitePaper_DomesticViolence.pdf
3. Mittal, Shalini, and Tushar Singh. "Gender-Based Violence during Covid-19 Pandemic: A Mini-Review." *Frontiers in Global Women's Health*, vol. 1, 2020, <https://doi.org/10.3389/fgwh.2020.00004>.
4. Ofstehage, A., Gandhi, A., Sholk, J., Radday, A., & Stanzler, C. (2011, September). Empowering Victims of Domestic Violence: Social Issue Report. Root Cause. Retrieved February 15, 2022, from <https://rootcause.org/wp-content/uploads/2019/05/Empowering-Victims-of-Domestic-Violence-Social-Issue-Report.pdf>
5. Ogbe, E., Harmon, S., Van den Bergh, R., & Degomme, O. (2020). A systematic review of intimate partner violence interventions focused on improving social support and/ mental health outcomes of survivors. *PLOS ONE*, 15(6). <https://doi.org/10.1371/journal.pone.0235177>
6. Sardinha, Lynnmarie, et al. "Global, Regional, and National Prevalence Estimates of Physical or
7. Sexual, or Both, Intimate Partner Violence against Women in 2018." *The Lancet*, 22 Feb. 2022, [https://doi.org/10.1016/s0140-6736\(21\)02664-7](https://doi.org/10.1016/s0140-6736(21)02664-7).
8. Stockman, Jamila K., et al. "Intimate Partner Violence and Its Health Impact on Ethnic Minority Women." *Journal of Women's Health*, vol. 24, no. 1, 2015, pp. 62–79., <https://doi.org/10.1089/jwh.2014.4879>.
9. Vil, N. M., Sperlich, M., Fitzpatrick, J., Bascug, E., & Elliott, J. (2021). "I Thought It Was Normal:" Perspectives of Black Nursing Students From High-Risk IPV Communities on Causes and Solutions to IPV in the Black Community. *Journal of Interpersonal Violence*, 088626052199793. <https://doi.org/10.1177/0886260521997939>
10. Wennerstrom, A., Haywood, C., Wallace, M., Sugarman, M., Walker, A., Bonner, T., Sutton, Y., Keller, B. L., Lewis, M., Springgate, B., & Theall, K. (2018). Creating Safe Spaces: A Community Health Worker-Academic Partnered Approach to Addressing Intimate Partner Violence. *Ethnicity & Disease*, 28, 317–324. <https://doi.org/10.18865/ed.28.s2.317>
11. Wood, Leila, et al. "Voluntary, Survivor-Centered Advocacy in Domestic Violence Agencies." *Advances in Social Work*, vol. 20, no. 1, 2020, pp. 1–21., <https://doi.org/10.18060/23845>.
12. Xue, Jia, et al. "The Hidden Pandemic of Family Violence during Covid-19: Unsupervised Learning of Tweets." *Journal of Medical Internet Research*, vol. 22, no. 11, 2020, <https://doi.org/10.2196/24361>.