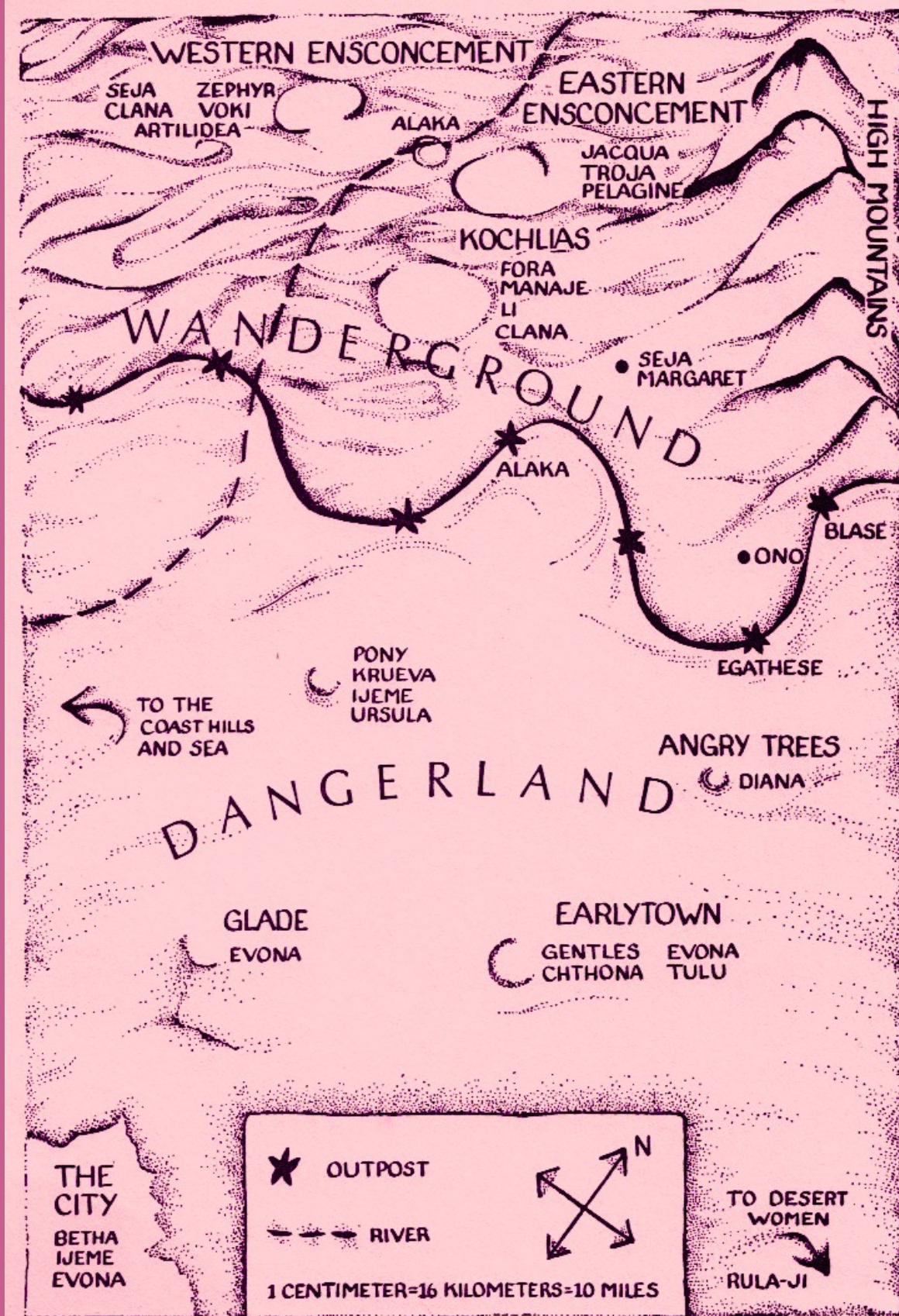


HERLAND:

ENVISIONING FEMINIST CITIES





RUTGERS

Institute for Women's Leadership

The Leadership Scholars Certificate Program is a two-year selective, interdisciplinary certificate program that prepares Rutgers undergraduate women to be informed, innovative, and socially responsible leaders.

Leadership Scholars design and implement social action projects to expand their understanding of issues and problems and to develop leadership skills.

This project gives Scholars the opportunity to apply the theoretical knowledge they have gained about leadership, advocacy, and social change with the practical and experiential knowledge they have developed about a particular policy issue or problem through the field site placement. It also further develops leadership skills by giving undergraduates the opportunity to *practice leadership through* action.

To find out more please visit the Institute for Women's Leadership's website at <http://iwl.rutgers.edu>.



**Imagine your city—was it
built with **you** in mind?**

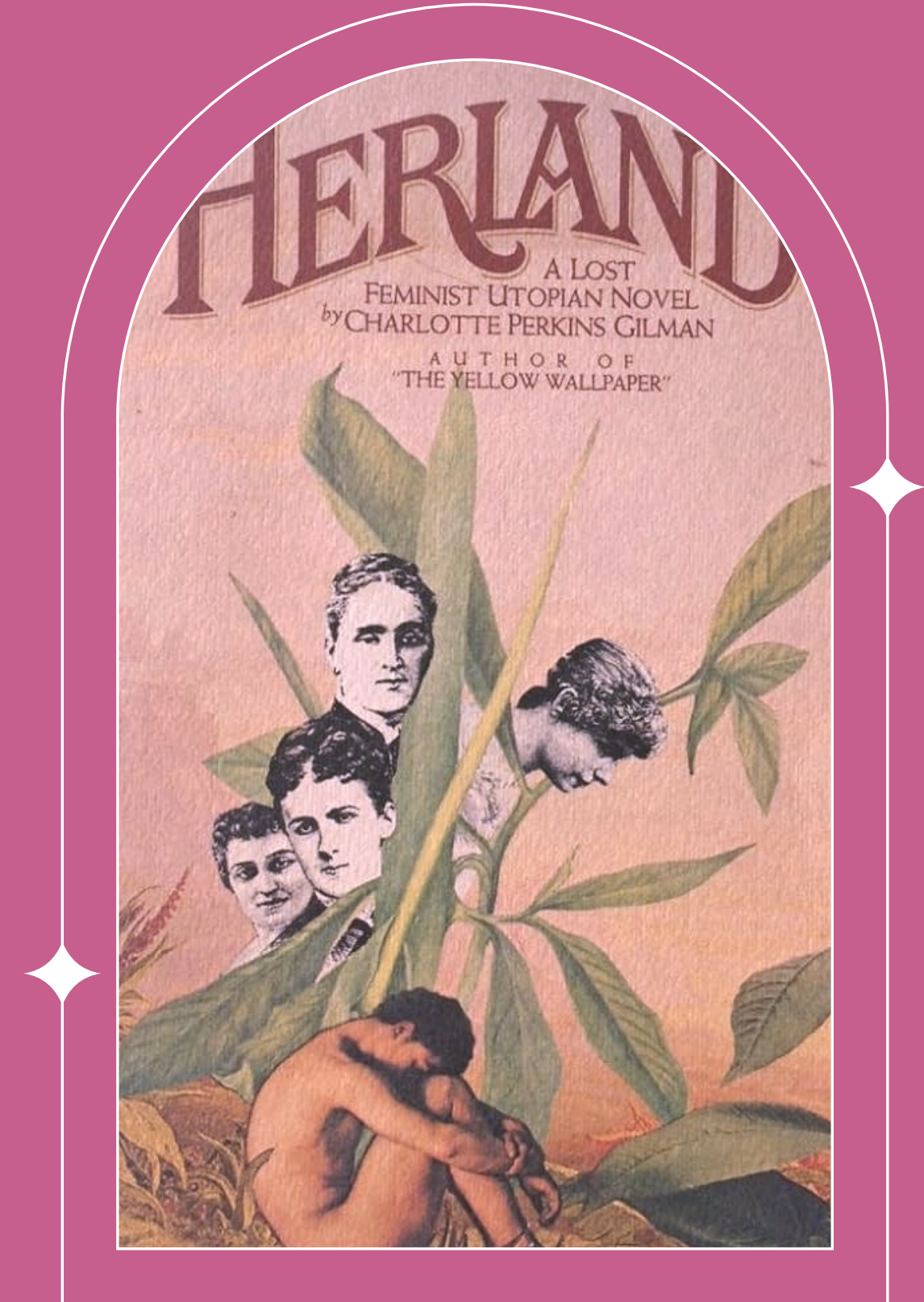
Landis, T. J. Shepherd. *Newark-New Jersey*. Newark, T. J. S. Landis, 1916.
Map. Retrieved from the Library of Congress,
<www.loc.gov/item/75694733/>

THE PROBLEM(S)

- Lack of gender, ethnic, and racial diversity in the planning field
- Urban design catered to one kind of person

HERLAND: MISSION STATEMENT

- Show the importance & impact of participatory planning
- How to apply feminist theory to planning
- Encourage people to imagine the built environment in a different way



ACTIVITY:

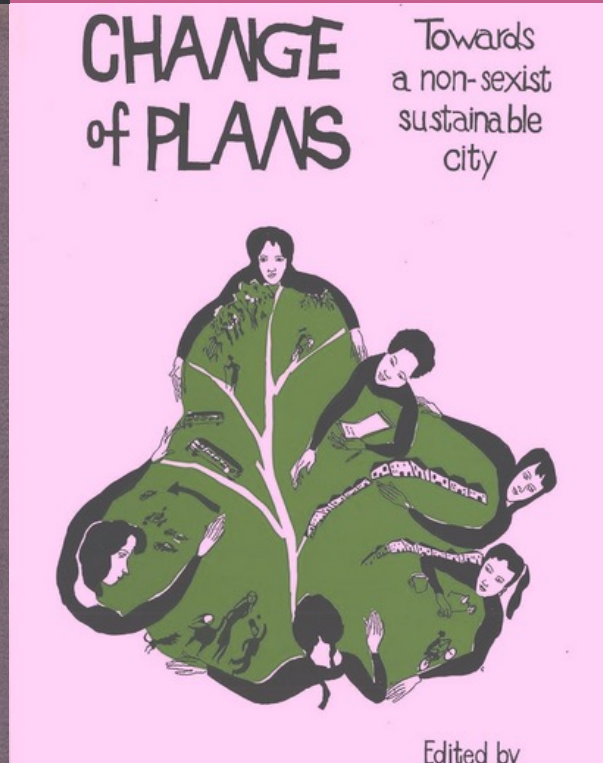
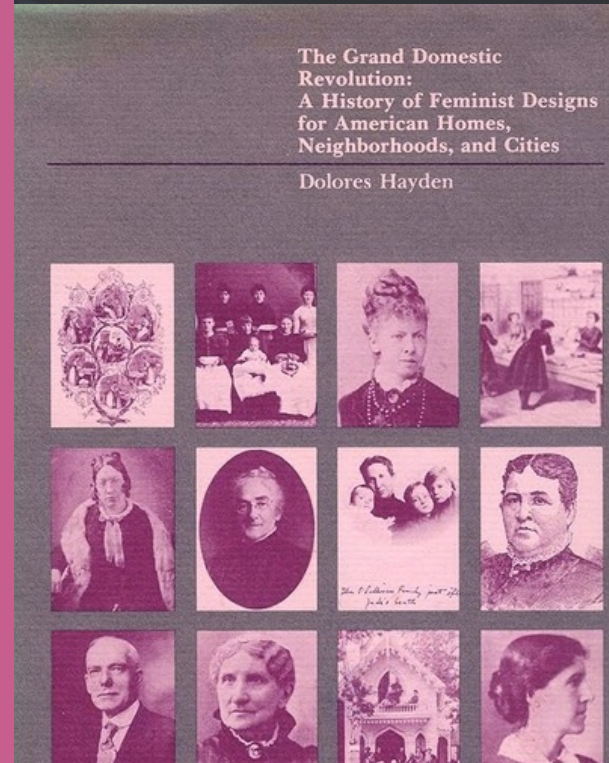
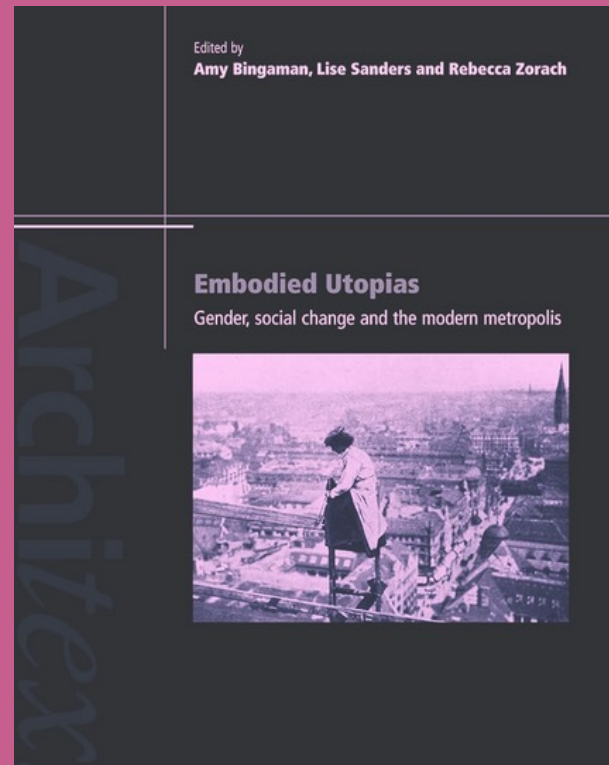
Building our own feminist cities!

Supplies:

Construction paper, pipe cleaner, cardboard, clay, toy people, wooden blocks, popsicle sticks, glue, markers....



FOUNDATIONS & INSPIRATION



- Feminist utopia(s)
- Books
- Existing collectives/activities



FEMINIST LEADERSHIP

- **recognizing** historical barriers to participation
- **challenging** hierarchical structures
- **encouraging** the use of feminism in an unexpected way



TIMELINE

SEPTEMBER

RE-CONCEPTION & RESEARCH

- Altered the original idea
- Create and review bibliography
- Reached out to my advisor

OCTOBER

OUTREACH & PREPARATION

- Sent out RSVP
- Budgeted for supplies, food, and a gift
- Reserved space at the Hatchery

NOVEMBER

FINAL TOUCHES & EVENT

- Create tote bags
- Order cookies
- Purchase supplies
- **Host event!**

DECEMBER

NEXT STEPS

- Final Presentation
- Send a letter to WGSS Department



Future:

- Hire/class in feminist urban planning
- Workshop in collaboration with planning professionals

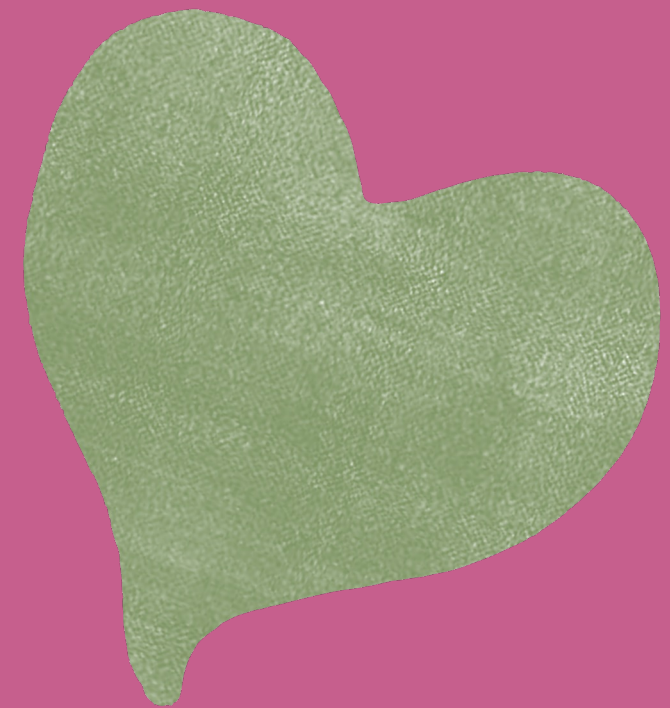
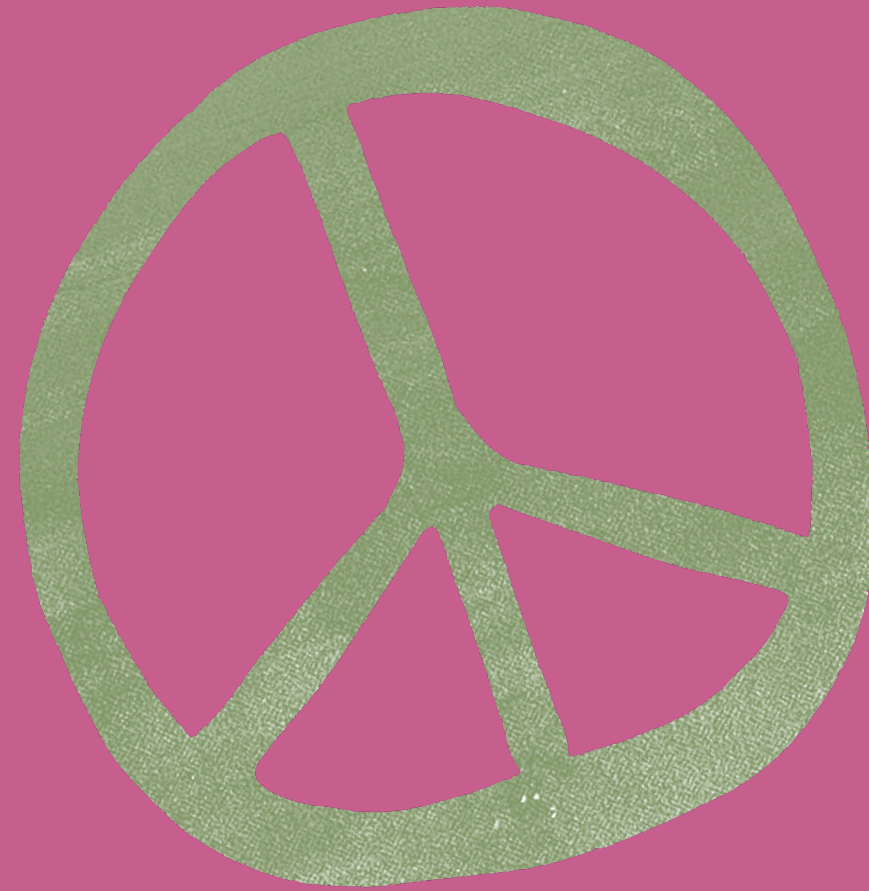
Impact:

- New ways of thinking about the world around us
- Exit survey

FUTURE & IMPACT

REFLECTIONS

- SELF CARE
- ADAPTABILITY
- COLLABORATION
- ASKING FOR HELP!



THANK YOU!

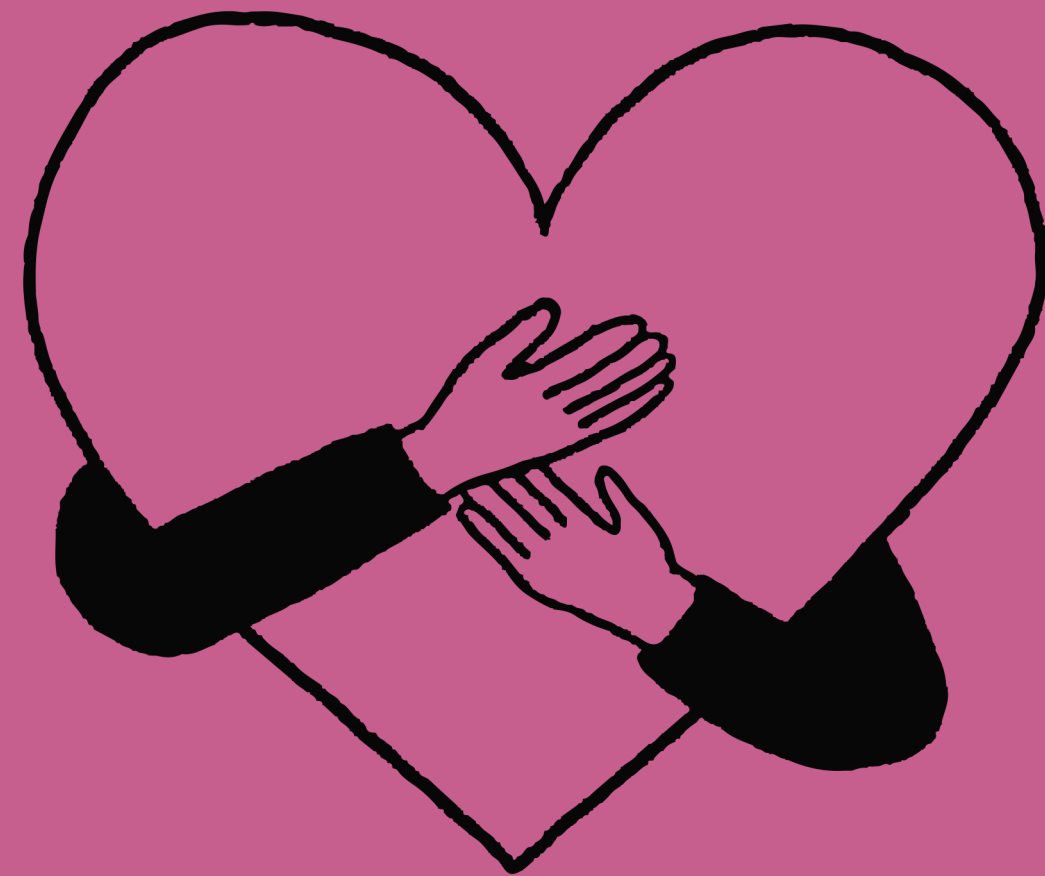
The Institute for Women's Leadership

Dr. Mary Trigg

Dr. Sasha Taner

All of my attendees

My fellow scholars!



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