HERLAND:
ENVISIONING FEMINIST CITIES
The Leadership Scholars Certificate Program is a two-year selective, interdisciplinary certificate program that prepares Rutgers undergraduate women to be informed, innovative, and socially responsible leaders.

Leadership Scholars design and implement social action projects to expand their understanding of issues and problems and to develop leadership skills.

This project gives Scholars the opportunity to apply the theoretical knowledge they have gained about leadership, advocacy, and social change with the practical and experiential knowledge they have developed about a particular policy issue or problem through the field site placement. It also further develops leadership skills by giving undergraduates the opportunity to practice leadership through action.

To find out more please visit the Institute for Women’s Leadership’s website at http://iwl.rutgers.edu.
Imagine your city—was it built with you in mind?
THE PROBLEM(S)

• Lack of gender, ethnic, and racial diversity in the planning field
• Urban design catered to one kind of person
HERLAND:
MISSION STATEMENT

• Show the importance & impact of participatory planning
• How to apply feminist theory to planning
• Encourage people to imagine the built environment in a different way
**ACTIVITY:**
Building our own feminist cities!

**Supplies:**
Construction paper, pipe cleaner, cardboard, clay, toy people, wooden blocks, popsicle stickes, glue, markers....
FOUNDATIONS & INSPIRATION

- Feminist utopia(s)
- Books
- Existing collectives/activities
FEMINIST LEADERSHIP

• recognizing historical barriers to participation
• challenging hierarchical structures
• encouraging the use of feminism in an unexpected way
**Timeline**

**September**
- Re-conception & Research
  - Altered the original idea
  - Create and review bibliography
  - Reached out to my advisor

**October**
- Outreach & Preparation
  - Sent out RSVP
  - Budgeted for supplies, food, and a gift
  - Reserved space at the Hatchery

**November**
- Final Touches & Event
  - Create tote bags
  - Order cookies
  - Purchase supplies
  - Host event!

**December**
- Next Steps
  - Final Presentation
  - Send a letter to WGSS Department
Future:
• Hire/class in feminist urban planning
• Workshop in collaboration with planning professionals

Impact:
• New ways of thinking about the world around us
• Exit survey
REFLECTIONS

• SELF CARE
• ADAPTABILITY
• COLLABORATION
• ASKING FOR HELP!
THANK YOU!

The Institute for Women's Leadership
Dr. Mary Trigg
Dr. Sasha Taner
All of my attendees
My fellow scholars!


Gearheart, Sally Miller. Frontispiece to "Wanderground". 1979.


