

The background is black with several thin, pink, hand-drawn style lines that swirl and loop across the frame. The main title is centered in a large, bold, white sans-serif font.

Feminist Arts Leadership at Mason Gross School of the Arts

Arts, Literature, Grassroots Activism and Organizing
Audrey Arias-Justo ◆ December 6th 2023



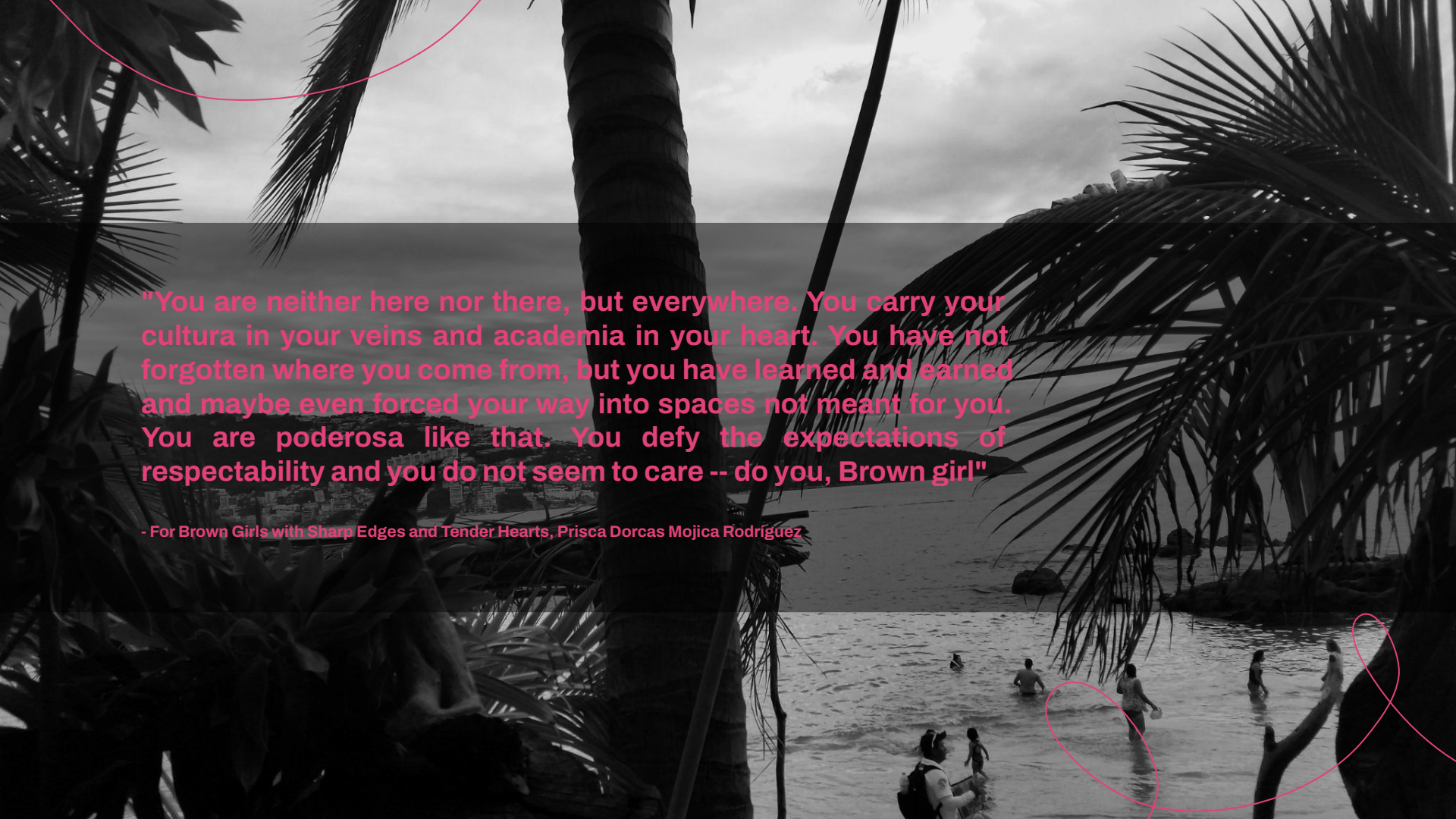
Institute for Women's Leadership

The Leadership Scholars Certificate Program is a two-year selective, interdisciplinary certificate program that prepares Rutgers undergraduate women to be informed, innovative, and socially responsible leaders.

Leadership Scholars design and implement social action projects to expand their understanding of issues and problems and to develop leadership skills.

This project gives Scholars the opportunity to apply the theoretical knowledge they have gained about leadership, advocacy, and social change with the practical and experiential knowledge they have developed about a particular policy issue or problem through the field site placement. It also further develops leadership skills by giving undergraduates the opportunity to practice leadership through action.

To find out more please visit the Institute for Women's Leadership's website at <http://iwl.rutgers.edu>.



"You are neither here nor there, but everywhere. You carry your cultura in your veins and academia in your heart. You have not forgotten where you come from, but you have learned and earned and maybe even forced your way into spaces not meant for you. You are poderosa like that. You defy the expectations of respectability and you do not seem to care -- do you, Brown girl!"

- For Brown Girls with Sharp Edges and Tender Hearts, Prisca Dorcas Mojica Rodriguez

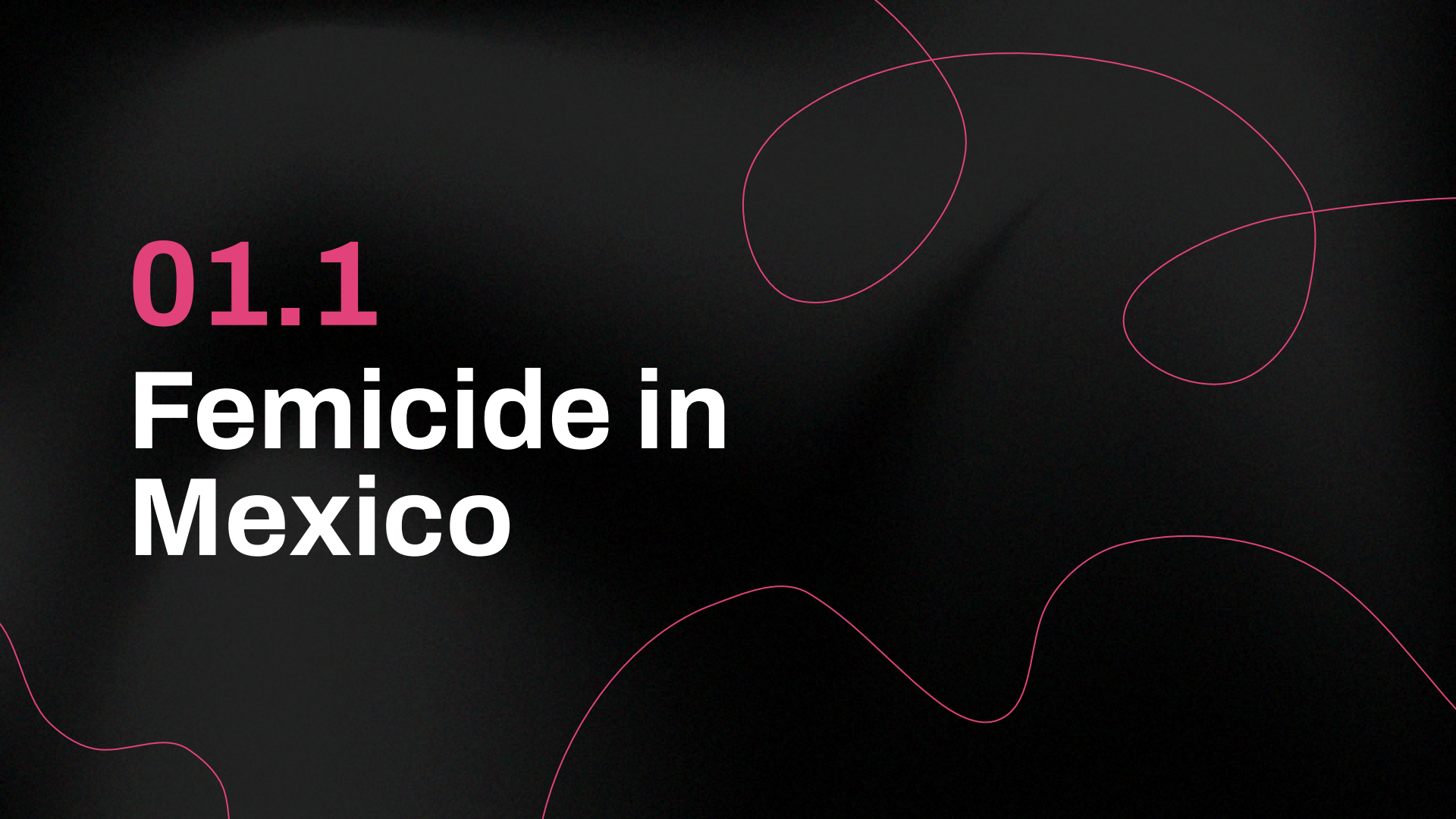
01

ART



01.1

Femicide in Mexico





FEMICIDE IS THE VIOLENT DEATH OF WOMEN BASED ON GENDER, WHETHER IT OCCURS WITHIN THE FAMILY, A DOMESTIC PARTNERSHIP, OR ANY OTHER INTERPERSONAL RELATIONSHIP; IN THE COMMUNITY, BY ANY PERSON, OR WHEN IT IS PERPETRATED OR TOLERATED BY THE STATE OR ITS AGENTS, BY ACTION OR OMISSION

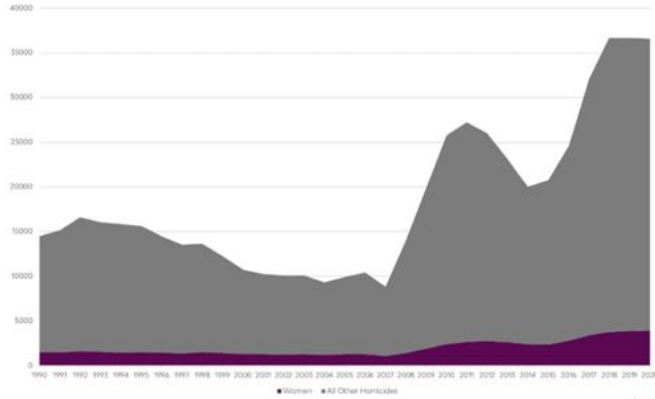
Mexico has faced a sustained, multi-decade security crisis that has registered record-high levels of violence in recent years.¹

Indeed, Mexico's National Institute of Statistics and Geography (Instituto Nacional de Estadística y Geografía, INEGI) reports that the number of homicides that occurred in 2020 reached 36,579.² Amid this elevated violence, the number of homicides targeting women has increased dramatically, with INEGI reporting that 2,876 murders of women occurred in that same year.

According to researcher Gema Kloppe-Santamaria, one in ten women are murdered in Mexico every day, often by people that they know intimately and that are otherwise respected members of their community.³

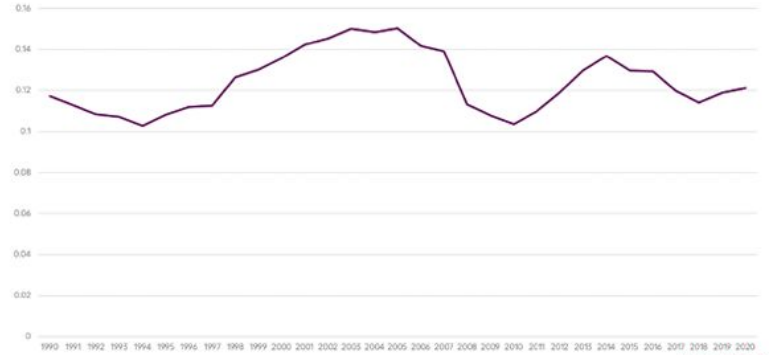
In this context, there has been a groundswell of anger over the problem of gender violence, and dissatisfaction with the Mexican government's response to it.

Figure 1: Share of Homicides Targeting Females in Mexico, 1990-2020

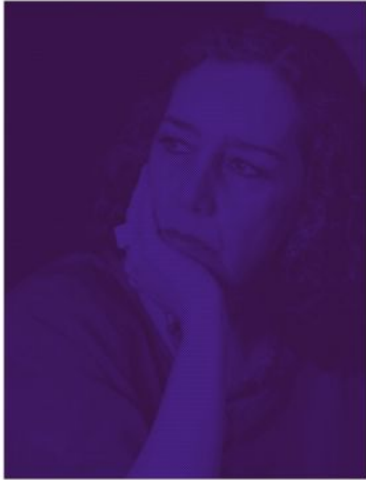


Source: INEGI.

Figure 2: Murders of Women as a Percentage of All Homicides, 1990-2020



Source: INEGI.



As noted by the Inter-American Commission of Women of the Organization of American States, in the Latin American context the concept of femicide was adapted and refined by Marcela Lagarde.⁷

In her research, Lagarde expanded on the concept developed by Radford and Russell by giving preference to the term “feminicide” (feminicidio), arguing that the literal interpretation of “femicide” as a “woman’s murder” fails to capture the gendered dimensions of such crimes.

In contrast, feminicide, Lagarde argues, more accurately captures the gender-biased motives, social constructions, and male impunity associated with many murders of women by men.

The background is black with several thin, pink, hand-drawn style lines. One line forms a large, irregular loop in the upper right quadrant. Another line forms a smaller loop below it. A third line is a long, wavy curve that spans across the bottom of the page.

01.2

**Undergraduate annual
exhibition: Recycle,
Regenerate, Renew**

TIMELINE

Sep 22	<ul style="list-style-type: none"> — Critiques for Sprint 2 in progress (Mockup and Research presentations) — 1:1s 	<ul style="list-style-type: none"> — Complete 3 more Precedents Archive entries (6 total) — Sprint 2 (50% Complete) 	
Sep 29	<ul style="list-style-type: none"> — Critiques for Sprint 2 in progress — Gallery Install Observation Assigned — Annual: Develop exhibition identities (together in 218C) 	<ul style="list-style-type: none"> — Sprint 2 (100% Complete) — Gallery Install Observation — Complete 3 more Precedents Archive entries (9 total) 	<ul style="list-style-type: none"> — Submit Gallery Install Form by October 4th @ 5PM — Groups create identity presentations
Oct 6	<ul style="list-style-type: none"> — Final Critiques for Sprint 2 — Exhibition identities presentations (together in 218C) 	<ul style="list-style-type: none"> — Add at least 1 suggestion to our Undergraduate Annual Guest Critic tab 	<ul style="list-style-type: none"> — Groups complete identity presentations
Oct 13	<ul style="list-style-type: none"> — Present curatorial themes with Art Thesis students — Both BFA classes look at Graphic Identity and vote — Meet in 110 (come to your respective sections first): Look at submissions for the Undergraduate Open in class and generate potential themes, assign groups and presentations for following week (Sections Together) 		<ul style="list-style-type: none"> — Complete and Submit Gallery Install Form — Go through this spreadsheet and mark which artwork could go in which room

Hydrofeminism

Feminism as we know it today is the strive for equality of the sexes. Through looking introspectively to feminism's ecotones, Neimanis is proposing hydrofeminism, becoming a body of water. Why is this important? Water flows, connects us, is essential, and all around us. These properties, the flowing, challenges set "concrete" domains. We can go beyond human bodies, human sexual differences, and flow fully. We can look prospectively with hydrofeminism because although there are risks/dangers, we are still going to challenge and bush boundaries.

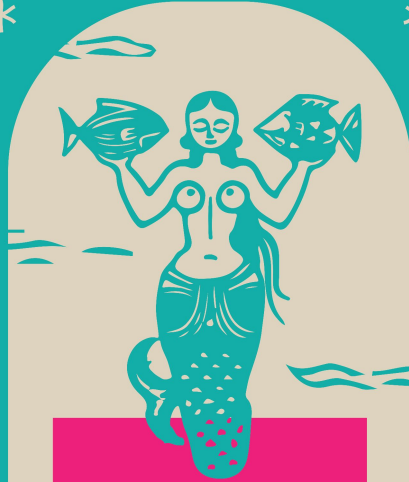
Bezan, Sarah, and Astrida Neimanis. "Hydrofeminism on the Coastline: An Interview with Astrida Neimanis." *Anthropocenes – Human, Inhuman, Posthuman*, vol. 3, no. 1, 2022, <https://doi.org/10.16997/ahip.1363>.

ECHO EN XOCHIMILCO



EL AJOLOTE

HECHO EN ACAPULCO

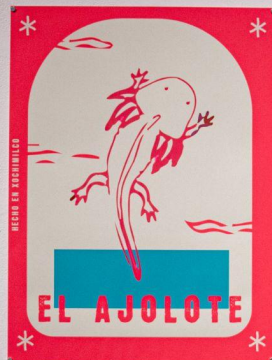
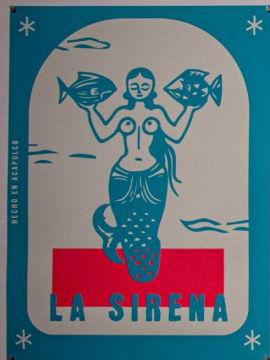


LA SIRENA

ECHO EN GUERRERO



EL CHILATE

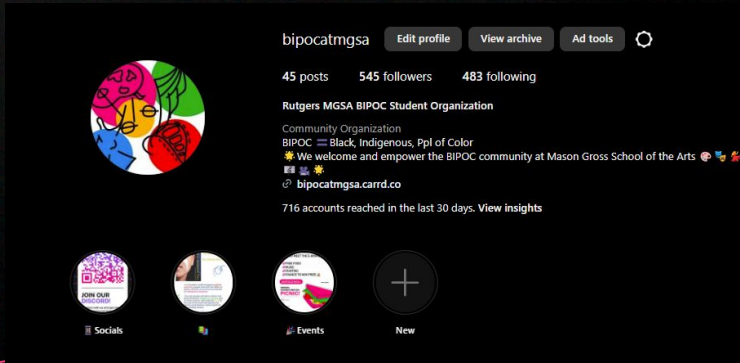


Small informational text block, likely a label for the exhibit.

The background is black with several thin, white, hand-drawn style lines that meander across the frame, creating a sense of movement and organic form. These lines are scattered around the central text, some framing it and others extending towards the edges.

Feminist Leadership

MGSA BIPOC Student Organization (BIPOC@MGSA)



bipocatmgsa Edit profile View archive Ad tools

45 posts 545 followers 483 following

Rutgers MGSA BIPOC Student Organization
Community Organization
BIPOC = Black, Indigenous, Ppl of Color
🌟 We welcome and empower the BIPOC community at Mason Gross School of the Arts 🌈👏🎨
📧 bipocatmgsa.carrd.co

716 accounts reached in the last 30 days. View insights

Socials Events New





The background is black with several thin, pink, hand-drawn style lines. One line forms a large, irregular loop in the upper right quadrant. Another line forms a smaller loop below it. A third line is a long, wavy curve that spans across the bottom of the page, starting from the left edge and ending on the right edge.

02

Feminist Arts Leadership at Mason Gross School of the Arts Throughout the Years

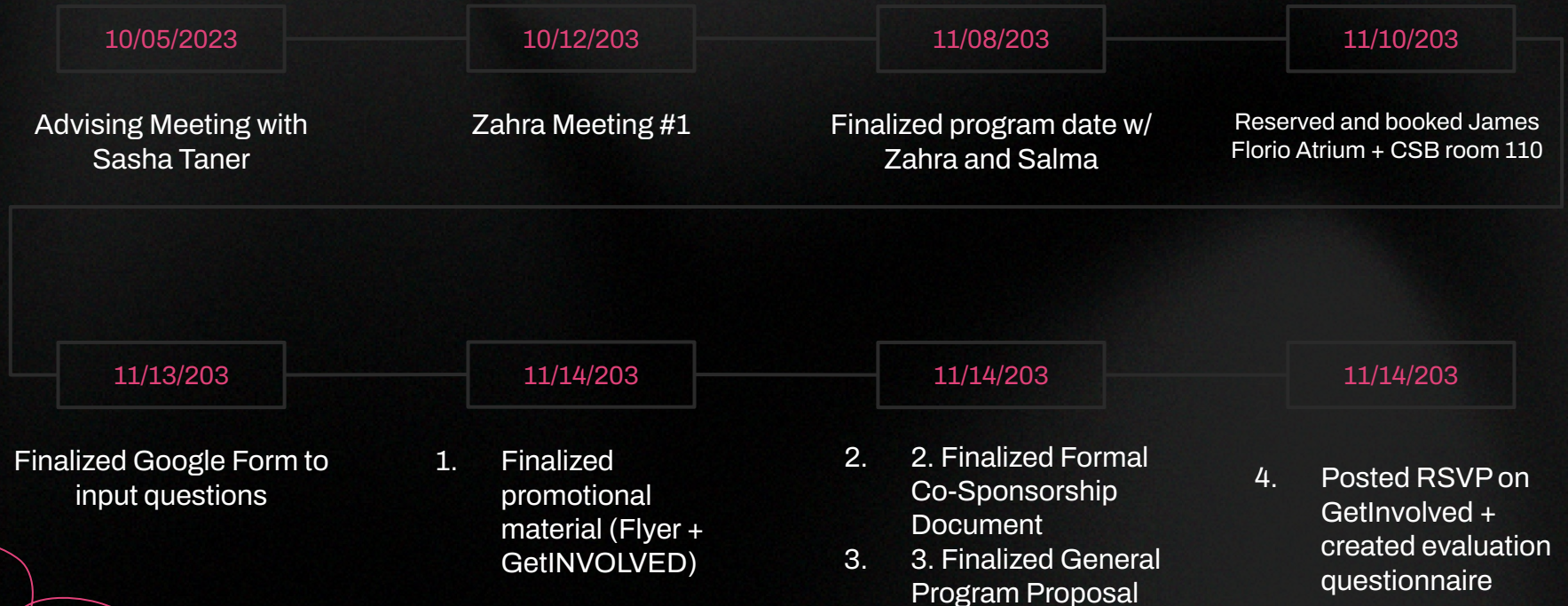
MGSA BIPOC Student Organization (BIPOC@MGSA)

Muslim Feminist for the Art (MFA)

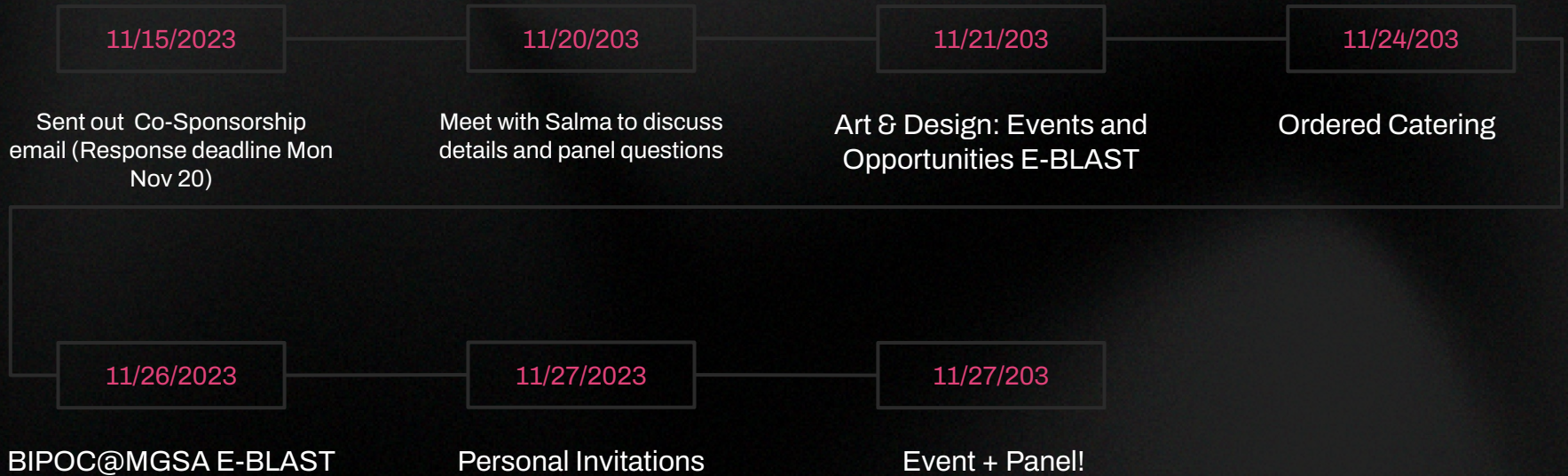
GOAL STATEMENT * —

Celebrate the legacy of feminist leadership at Mason Gross School of the Arts by honoring the valuable contributions made by BIPOC women in the arts. This event aims to encourage meaningful conversations about community, activism, and responsibility, while motivating personal and intellectual development among students. Through panel discussions and networking opportunities, we will delve into the history, current state, and future of feminist leadership at MGSA and Rutgers New Brunswick. Additionally, we seek to foster inclusive environments for BIPOC artists and spark insightful discussions about the significance of community building and activism.

TIMELINE



TIMELINE



SCHOOL OF VISUAL ARTS (SVA) - MASTER OF FINE ARTS ♦ MASON GROSS SCHOOL OF THE ARTS (MGSA) - BFA IN VISUAL ARTS ♦ INSTITUTE FOR WOMENS LEADERSHIP SCHOLAR ♦ MUSLIM FEMINISTS FOR THE ARTS (MFA) CO-FOUNDER

Muslim Feminists
for the Arts



Feminist Arts Leadership at Mason Gross School of the Arts Throughout the Years

Join Zahra Bukhari and Audrey Arias-Justo in a panel conversation about their experiences and reflections on feminist leadership as women of color in the arts. Moderated by Salma HQ. There will be a mixer with food held afterwards!



RSVP HERE



Ask Panelists
Questions Here!

DATE: November 27, 2023

TIME: 7:00 P.M. - 10:00 P.M.

LOCATION: James Florio Atrium, Civic Square Building, 33 Livingston Ave



BIPOC@MGSA

MASON GROSS SCHOOL OF THE ARTS (MGSA) - BFA IN DESIGN ♦ INSTITUTE FOR WOMENS LEADERSHIP SCHOLAR ♦ BIPOC@MGSA FOUNDER ♦ PRESIDENT ♦ ADOBE AMBASSADOR ♦ CREATIVEX CO-DESIGN DIRECTOR ♦ MGSA AMBASSADOR

BIPOC@MGSA and Muslim Feminist for the Arts (MFA) are hosting a panel and mixer led by **Audrey Arias-Justo** (Founder and President of BIPOC@MGSA) and **Zahra Bukhari** (Co-Founder of MFA) that highlights the contributions of ...see more

SCHOOL OF VISUAL ARTS (SVA) • MASTER OF FINE ARTS • MASON GROSS SCHOOL OF THE ARTS (MGSA) • BFA IN VISUAL ARTS • INSTITUTE FOR WOMEN LEADERSHIP SCHOLAR • MUSLIM FEMINISTS FOR THE ARTS (MFA) CO-FOUNDER



Feminist Arts Leadership at Mason Gross School of the Arts Throughout the Years

Join **Zahra Bukhari** and **Audrey Arias-Justo** in a panel conversation about their experiences and reflections on feminist leadership as women of color in the arts. Moderated by **Salma HIO**. There will be a mixer with food held afterwards!

DATE: November 27, 2023
TIME: 7:00 PM - 10:00 PM.

LOCATION: James Florio Atrium, Civic Square Building, 33 Livingston Ave



RSVP HERE



Ask Panelists Questions Here!



MASON GROSS SCHOOL OF THE ARTS (MGSA) • BFA IN DESIGN • INSTITUTE FOR WOMEN LEADERSHIP SCHOLAR • BIPOC@MGSA FOUNDER • PRESIDENT • ADOBE AMBASSADOR • CREATIVES CO-DESIGN DIRECTOR • MGSA AMBASSADOR

3

2w



Like

Comment

Repost

Organic impressions: 59 Impressions

Preview results

Search...

🔔 🗲

MANAGE EVENT

Feminist Arts Leadership at Mason Gross School of the Arts Throughout the Years

Join **Zahra Bukhari** and **Audrey Arias-Justo** in a panel conversation about their experiences and reflections on feminist leadership as women of color in the arts. Moderated by **Salma HIO**. There will be a mixer with food held afterwards!

DATE: November 27, 2023
TIME: 7:00 PM - 10:00 PM
LOCATION: James Florio Atrium, Civic Square Building, 33 Livingston Ave

BIPOC - MGSA

Feminist Arts Leadership at Mason Gross School of the Arts Throughout the Years

Date and Time
Monday, November 27 2023 at 7:00 PM EST to Monday, November 27 2023 at 10:00 PM EST
[Add to Google Calendar](#) | [Call/Directions](#)

Location
James Florio Atrium located in the Civic Square Building at 33 Livingston Ave., New Brunswick
Civic Square Building at 33 Livingston Ave., New Brunswick
[View Map](#)

Description

In honor of celebrating the legacy of feminist leadership at Mason Gross School of the Arts (MGSA), BIPOC@MGSA is excited to collaborate with **Muslim Feminist for the Arts (MFA)** to host a panel and mixer event that highlights the contributions of BIPOC women in the arts and foster conversations about community, activism, and responsibility. This event aims to celebrate the past, present, and future of

SCHOOL OF VISUAL ARTS (SVA) • MASTER OF FINE ARTS • MASON GROSS SCHOOL OF THE ARTS (MGSA) • BFA IN VISUAL ARTS • INSTITUTE FOR WOMEN LEADERSHIP SCHOLAR • MUSLIM FEMINISTS FOR THE ARTS (MFA) CO-FOUNDER



Feminist Arts Leadership at Mason Gross School of the Arts Throughout the Years

Join **Zahra Bukhari** and **Audrey Arias-Justo** in a panel conversation about their experiences and reflections on feminist leadership as women of color in the arts. Moderated by **Salma HIO**. There will be a mixer with food held afterwards!

DATE: November 27, 2023
TIME: 7:00 PM - 10:00 PM

LOCATION: James Florio Atrium, Civic Square Building, 33 Livingston Ave



RSVP HERE



Ask Panelists Questions Here!



MASON GROSS SCHOOL OF THE ARTS (MGSA) • BFA IN DESIGN • INSTITUTE FOR WOMEN LEADERSHIP SCHOLAR • BIPOC@MGSA FOUNDER • PRESIDENT • ADOBE AMBASSADOR • CREATIVES CO-DESIGN DIRECTOR • MGSA AMBASSADOR

biPOcatmgsa and mfarutgers

In honor of celebrating the legacy of feminist leadership at Mason Gross School of the Arts (MGSA), BIPOC@MGSA is excited to collaborate with Muslim Feminist for the Arts (MFA) to host a panel and mixer event that highlights the contributions of BIPOC women in the arts and foster conversations about community, activism, and responsibility.

WHEN: Monday, November 27th 2023
WHERE: James Florio Atrium located in the Civic Square Building at 33 Livingston Ave., New Brunswick.

The Panel will be from 7:00 p.m. - 8:45 p.m.
The Mixer will be held afterwards in room 110 in the same building, Civic Square Building.

The panel portion of the event will feature a conversation between two esteemed feminist leaders and designers from Mason Gross School of the Arts and Institute for Women's Leadership Scholars: current Design senior and IWL Scholar, **Audrey Arias-Justo** (Founder and President of BIPOC@MGSA) and 2017 MGSA and IWL Scholar Alumna **Zahra Bukhari** (Co-Founder of MFA). Both speakers will share their experiences and reflections on feminist leadership as women of color in the arts. This panel will be moderated by **Salma HIO**, a Senior Visual Arts student at MGSA and Outreach chair at MFA. The discussion will touch upon the importance of community building, activism, and the need for inclusive space for BIPOC artists.

Interested in Co-Sponsoring this event? DM us! 🙋

Edited - 2w

mfarutgers so excited! 🙌
2w 1 like Reply

Liked by **faith.joliee** and 54 others
November 20

Add a comment...

Post

Co-Sponsorship Requests

CLAW
LASO
Latin American Womyn's
Organization, LAWO
MASA
LLEGO
Mason Gross Student
Governing Association
LSC Executive Board
ultraviolet.sje.
Rainbow Symphony
Rutgerscreativex
RFSdReamteam
RU Indigenous
rumuslimcouncil
ru.msa

rutgersamsaw
acc
rutgersartdesign
RAHSA
rutgers.amuse
rutgersasc
Alpfa New Brunswick
rutgersblueprint
rutgerscaso
RUCrafttocure
Douglassgoverningcouncil
Douglass Black Students'
Congress
femlibrutgers
fusion.rutgers

Rutgers NAACP
Rutgers United Black
Council
ruweshorg
rutgerswomeniniti
Black Student Union
Rutgers
hercampusrutgers
Lambda Pi Chi at Rutgers
Internal Comms Queer
Caucus
RUTGERS UNIÓN
ESTUDIANTIL
PUERTORRIQUEÑA
SED
rulatinoalumni

Feminist Arts Leadership at Mason Gross School of the Arts Throughout the Years

DATE: November 27, 2023

TIME: 7:00 P.M. - 10:00 P.M.

LOCATION: James Florio Atrium,
Civic Square Building, 33
Livingston Ave



RSVP HERE



Ask Panelists
Questions Here!

Co-Sponsors



Thank you to our co-sponsors, Mason Gross Student Government Association, CreativeX, Latino Alumni Association of Rutgers University (LAARU), Rutgers Women's Empowerment through Self-Love and Health (WESH), Rainbow Symphony, and The Institute for Women's Leadership. Special thanks to the Latino Student Council.

Co-Sponsors

- Mason Gross Student Government Association
- CreativeX
- The Latinx Alumni Association of Rutgers University
- Women Empowerment through Self Love and Help
- Rainbow Symphony

The image features a solid black background. Two thin, light pink lines are present. One line starts at the top center, curves downwards and to the right, and then continues as a wavy line towards the right edge. The second line is located in the bottom right quadrant, forming a series of loops and curves that extend towards the right edge.

IMPACT

03

Empowering Latina Designers



EMPOWERING LATINA DESIGNERS



GOAL STATEMENT * —

Provide a space for discovery, representation, networking, and professional development opportunities. Whether you're an emerging designer or an established professional, our platform is designed to cater to your needs.

We are committed to fostering a supportive and inclusive environment for all women designers who identify as Latina/Latine. Our community is diverse, with designers of different ages, educational backgrounds, and skill sets. Through community building, we aim to empower and uplift each other in our creative journeys.

[LatinaDesignersHubBlog](#)

Latina Designers Hub Blog

OCTOBER 2, 2023

**Image Editing for
Strategic Presentation**

OCTOBER 2, 2023

**Welcome to the Latina
Designers Hub!**

OCTOBER 22, 2023

The Power of Video

DECEMBER 5, 2023

Resource Podcast Episode 1

The Power of Video

OCTOBER 22, 2023 WRITTEN BY: AUDREY ARIAS-JUSTO

Hello Designers! Lets look at how as Designers we can further support each other with the sharing of resources and knowledge.

In the last blog post, [Image Editing for Strategic Presentation](#), we went over how to edit and create a multi layered graphic. As designers we must recognize that we learn in a multitude of ways. Therefore, an in depth Youtube tutorial was created!

Intro to Figma video tutorial:



Video Access

This video is expected to be found by Designers and Latina Designers who are interested in learning how to use Figma. This video can be found through using search engines, this blog site and other designers who recommend the video. The videos straight forward title allows for search engines to quickly pick up key words of Intro + Figma. This will increase the visibility of the video when users search for related topics or keywords.

How do we know this?

According to Wolf article, DIY Videos on YouTube, users find and evaluate videos based the relevance of the video to their needs or interests. "When asked how they searched for and found relevant videos, many participants described entering general keyword searches and then browsing through videos. In the words of one participant" (Wolf 2016). The video tutorial on Figma is relevant to designers who want to learn or improve their skills in using this design tool.

Why are tutorial videos worth watching?

This tutorial provides valuable insights and practical knowledge on using Figma, a popular and free design tool. The video tutorial covers the basics of Figma, including its features, functionalities, and how to create multi-layered graphics. By following along with the tutorial, designers can enhance their understanding of Figma and improve their design skills.

How do we know this?

We know that this video is worth watching because of the credibility and expertise of the creator. Designers are more likely to watch a video tutorial created by a knowledgeable and experienced designer.

From interview data Wolf states, "These skepticisms towards professional videos hint at a desire for transparency and authenticity. As one participant phrased it, knowing those in videos were working on their homes reflected a certain level of care and craft" (Wolf 2016).

The video tutorial is presented by Audrey, a designer who has expertise in using Figma and has previously shared valuable design resources and knowledge. As stated in blog post, "Welcome to the Latina

Resource Podcast Episode 1

“It is important to emphasize that as a first-generation student, the path to a career in art can be filled with challenges and discouragement. The pressure to pursue more traditional and stable professions is often prevalent in our communities. Personally speaking, it has left me feeling *isolated* and *longing for spaces* where I can connect with others who share the same aspirations and career path. LA TINA, with its celebration of Latina designers, *provides me with a sense of belonging and community*. It serves as a beacon of inspiration, reminding me that I am not alone in my journey and that there are others who understand and have the same dreams.”



04

Design Thesis 2024



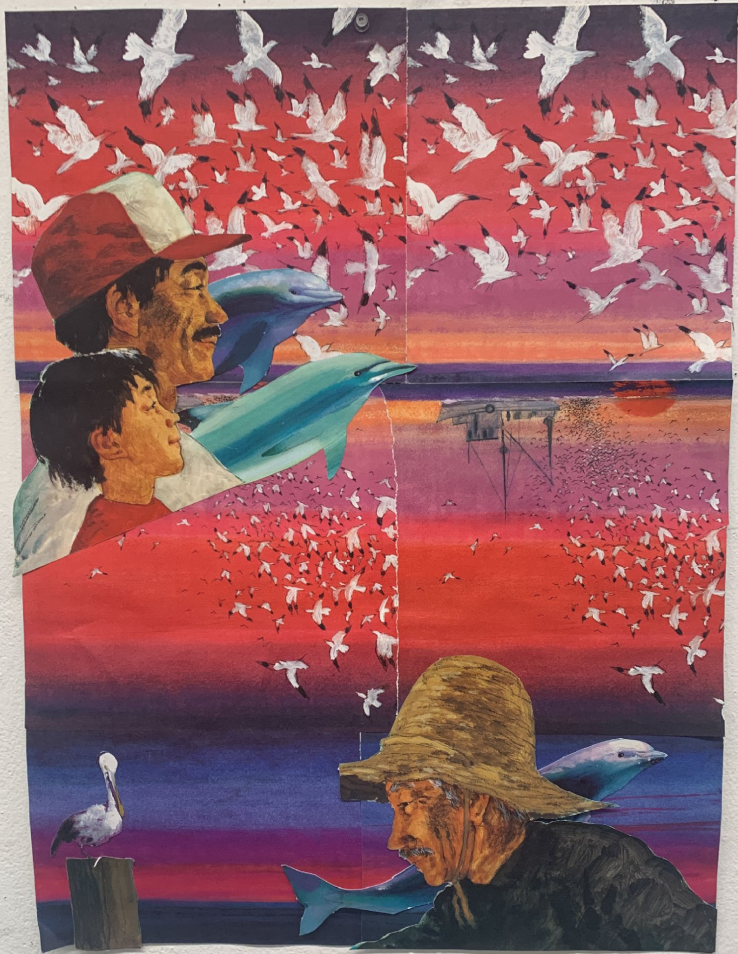
first-gen
support
shared experience
representation

mexican folk art
culture
tradition
language

research
oral history
lineage
connection
history
archive

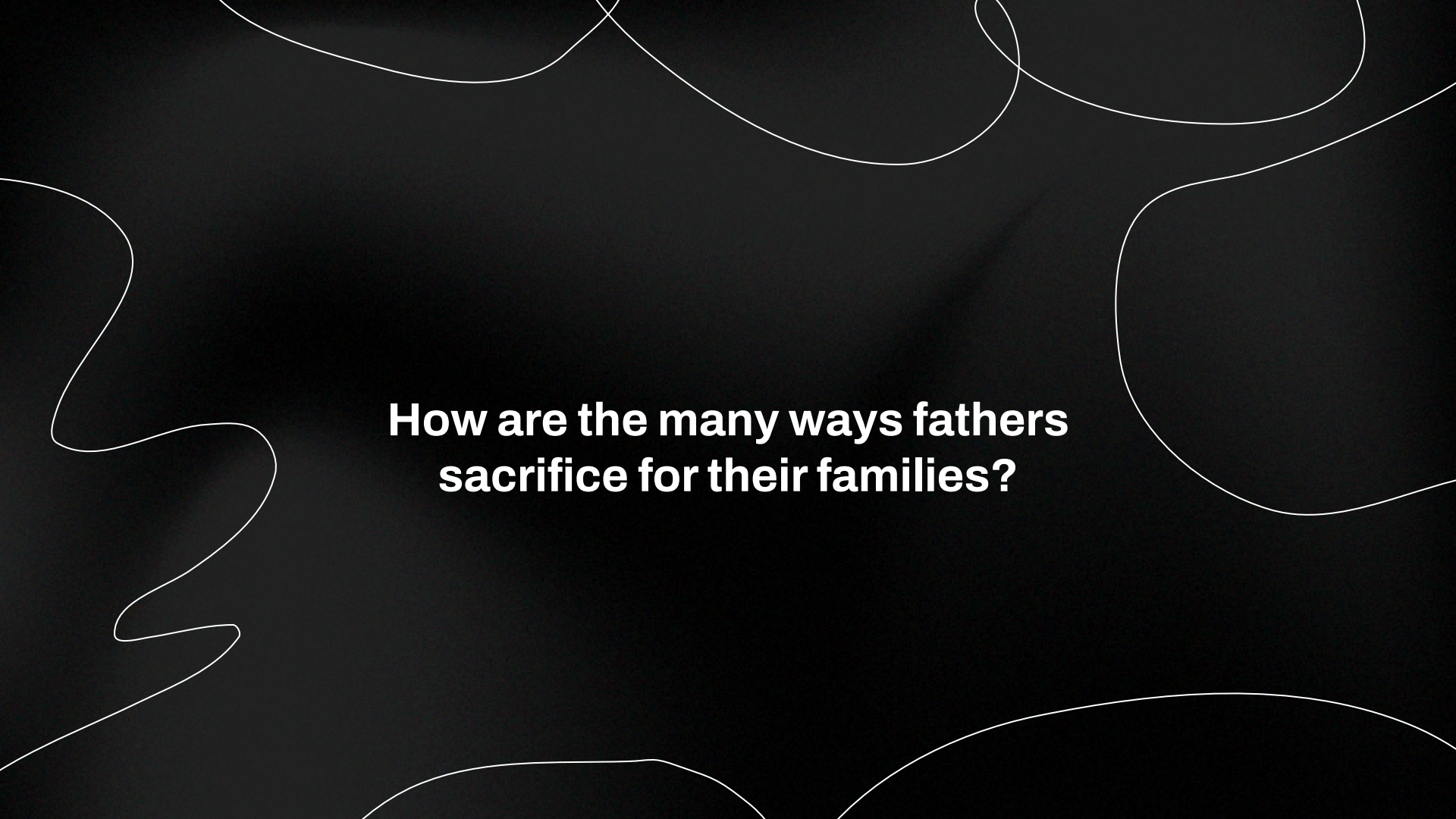
border arte
Anzaldua
documentation

feminism
broader social issue of...

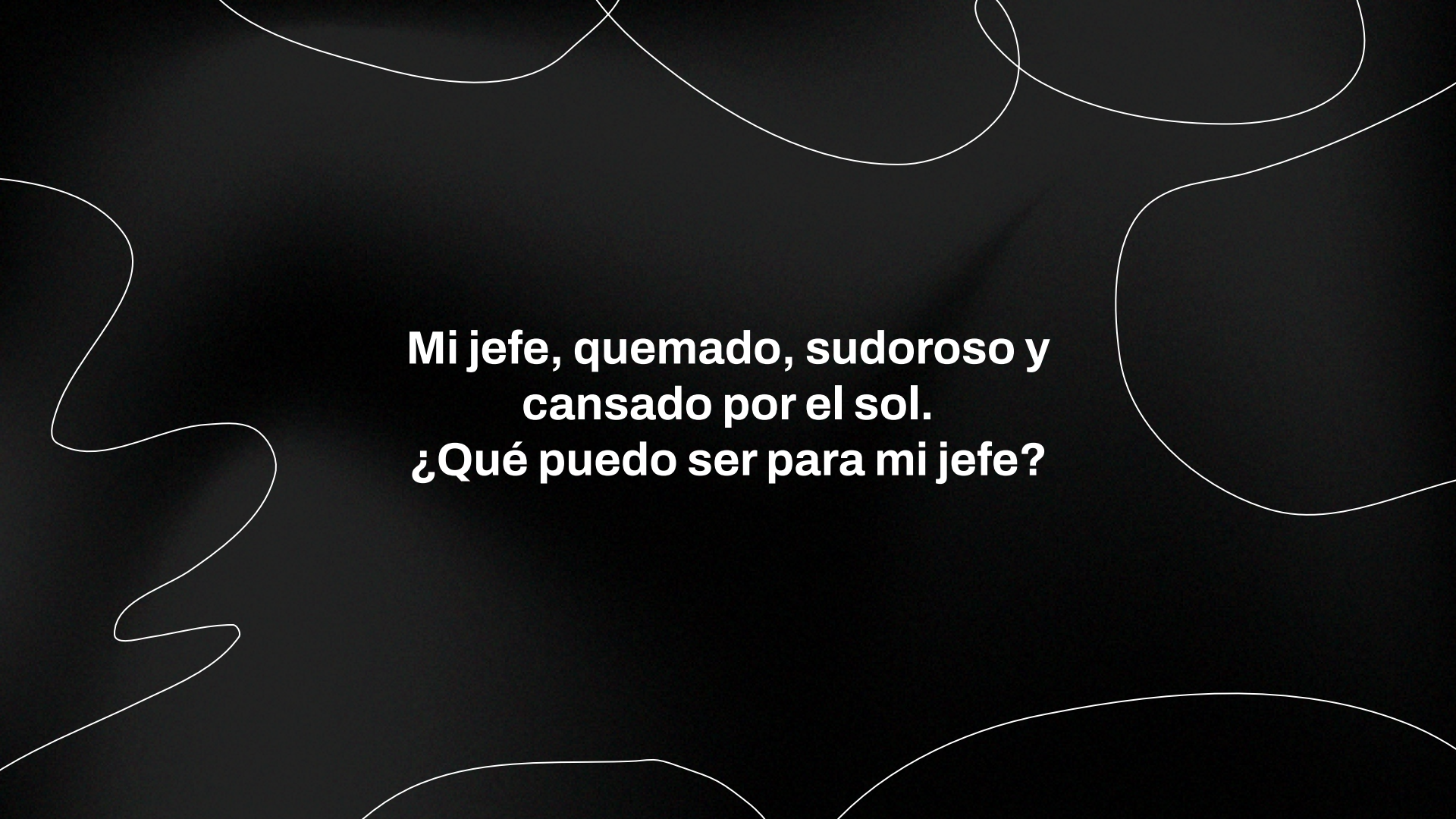


The Fourteenth Amendment:

All persons born or naturalized in the United States, and subject to the jurisdiction thereof, are citizens of the United States and of the State wherein they reside. No State shall make or enforce any law which shall abridge the privileges or immunities of citizens of the United States; nor shall any State deprive any person of life, liberty, or property, without due process of law; nor deny to any person within its jurisdiction the equal protection of the laws.

The background is black with several thin, white, hand-drawn style lines that meander across the frame. These lines are mostly curved and loop-like, creating a sense of movement and depth. They are positioned around the central text, framing it without being too restrictive.

**How are the many ways fathers
sacrifice for their families?**

The background is black with several thin, white, hand-drawn lines that create abstract, flowing shapes. These lines are scattered across the frame, some forming loops and others extending across the space, giving the overall image a sense of movement and organic form.

**Mi jefe, quemado, sudoroso y
cansado por el sol.
¿Qué puedo ser para mi jefe?**

Works Cited

- ◆ Inclusive Student Organization achieves nonprofit status. BrandeisNOW. (n.d.). <https://www.brandeis.edu/now/2022/january/baseline-med.html>
- ◆ Banerjee-McFarland, S. (2019, April 10). Beyond Optics: What we can learn from women who are creating lasting change in the workplace. Berrett-Koehler Publishers Blog. <https://ideas.bkconnection.com/beyond-optics-what-we-can-learn-from-women-who-are-creating-lasting-change-in-the-workplace>
- ◆ Students win grants for ideas to foster belonging, inclusion in independent schools. St. Stephen's Episcopal School. (2022, February 7). <https://www.sstx.org/news-detail?pk=1345287>
- ◆ Mitchell, T.D., Fulton, L.N., Boey, L.W., & Cruz, T. (2023). BIPOC Student Leaders in Predominantly White Institutions: Who They Work With, Who They Work For, and Why Their Work is Needed. *Journal of College Student Development* 64(4), 454-469. <https://doi.org/10.1353/csd.2023.a907342>
- ◆ Latinxs who design. Latinxs Who Design. (n.d.). <https://www.latinxswwhodesign.com/>

Works Cited

- ◆ Latinxs who design. Latinxs Who Design. (n.d.). <https://www.latinxswhodesign.com/>
- ◆ Berry, A. H., Collie, K., Laker, P. A., Noel, L.-A., Rittner, J., & Walters, K. (2022). The black experience in design: Identity, Expression & Reflection. Allworth Press.
- ◆ Gorman, C. R. (2001). Reshaping and Rethinking: Recent Feminist Scholarship on Design and Designers. *Design Issues*, 17(4), 72–88. <http://www.jstor.org/stable/1511921>
- ◆ [Sultana's Dreamers - Zahra Bukhari](#)
- ◆ 2002, Cindy Gabriela Flores, Cyberfeminism Special Issue, ArtWomen.org, <https://web.archive.org/web/20030207080652/http://www.artwomen.org/cyberfems/flores/>

Presentation template by Slidesgo

Acknowledgements

Institute for Women's Leadership
Dr. Mary Trigg
Sasha Taner

BIPOC@MGSA Executive Board
Muslim Feminist for the Art

The Mason Gross School of the Arts Community
Rutgers African-American Alumni Alliance
The Latinx Alumni Association of Rutgers University

2024 Leadership Scholars Cohort