I'm Not Just A Gamer Girl

The Female Gamer Identity and the Gaming Community at Rutgers

By Lana Huang
December 11th, 2024

RUTGERS–NEW BRUNSWICK

Institute for Women's Leadership

The Leadership Scholars Certificate Program is a two-year selective, interdisciplinary certificate program that prepares Rutgers undergraduate women to be informed, innovative, and socially responsible leaders.

Leadership Scholars design and implement social action projects to expand their understanding of issues and problems and to develop leadership skills.

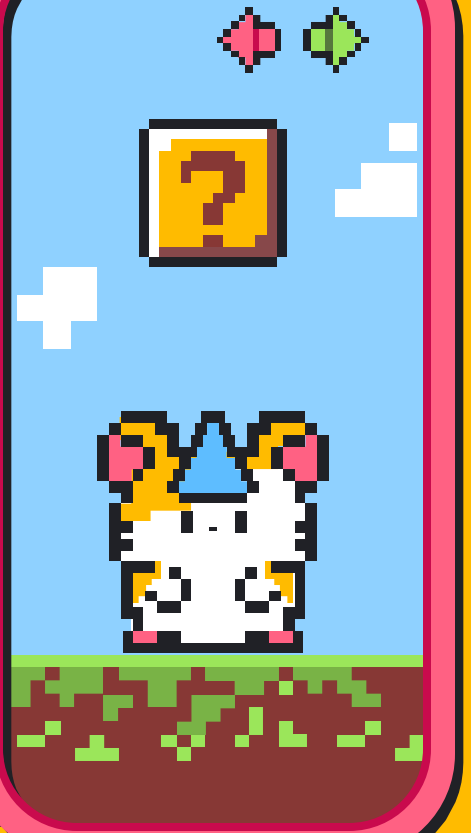
This project gives Scholars the opportunity to apply the theoretical knowledge they have gained about leadership, advocacy, and social change with the practical and experiential knowledge they have developed about a particular policy issue or problem through the field site placement. It also further develops leadership skills by giving undergraduates the opportunity to *practice* leadership *through* action.

To find out more please visit the Institute for Women's Leadership's website at http://iwl.rutgers.edu.

01

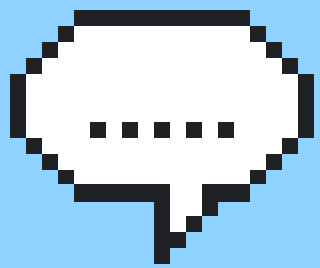
The Project

Details and Accomplishments!



Game Jam Overview

- Women's Gaming League (WGL)
- Game Jam
- Workshops
- Safe education space



Project Timeline

Spring '23

Project Conception

Aug

COGS Finalization

Sep

WICS Room Graphic

Oct

Dissemination

Nov

Supplies Event Hosted!

Plan of Collaboration

Creation of Games

- Game Jam
- Workshop

Women in Computer Science

- Community
- Presentation

Budget

Leadership Scholars Program

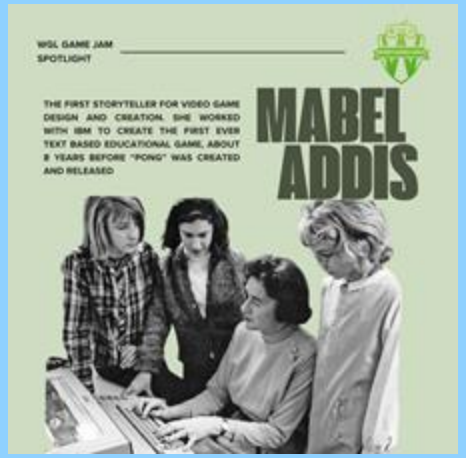
Social Action Project Budget and Expense Tracking

Name:
Semester: Fall 2024
Budget: Mid-Semester

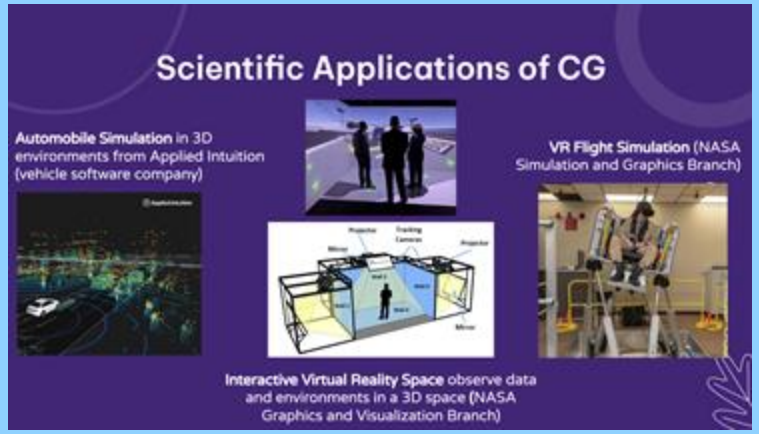
Expense Description	Budget for Expense	Supplier	Method of Payment	Date of Payment	Amount
Stickers for Event with a logo	$ 42.43	MakeStickers	Card	6-Nov	$ 42.43
4 Pizza from Gerlandas for Nov. 15 ($18.25 per pie	$ 73.00	Gerlandas Pizza	Card/Through Club	15-Nov	$ 73.00
3 Pizza from Gerlandas for Nov. 22 ($18.25 per pie)	$ 54.75	Gerlandas Pizza	Card/Through Club	22-Nov	$ 54.75
Drinks (Sprite and Coke)	$ 15.00	ShopRite	Card	15-Nov	$ 5.60
100$ Cash Prize	$ 100.00	ShopRite	Card	22-Nov	$ 106.95
100$ Cash Prize	$ 100.00	ShopRite	Card	22-Nov	$ 106.95
100$ Cash Prize	$ 100.00	ShopRite	Card	22-Nov	$ 106.95

TOTAL Expenses:	
Balance (if any):	$ 496.63

WGL GAME JAM 2024



Info Dissemination


Scientific Applications of CG
Automobile Simulation in 3D environments from Applied Intuition (vehicle software company)
VR Flight Simulation (NASA Simulation and Graphics Branch)
Interactive Virtual Reality Space observe data and environments in a 3D space (NASA Graphics and Visualization Branch)

WGL GAME JAM 2024
START
MENU
SIGN IN

WGL GAME JAM
2024

02

The Background

Intellectual and Conceptual Foundations

Foundations

01 Female Gamer Identity

02 Community of Women Gamers

Female Gamer Identity

Female Gaming, Gaming Addiction, and the Role of Women Within Gaming Culture: A Narrative Literature Review
Lopez-Fernandez, Williams, Griffiths, Kuss

- Benefits
- Perceptions and Realities
- Women's role in contemporary gaming culture

Sexy, Strong, and Secondary: A Content Analysis of Female Characters in Video Games across 31 Years
Lynch, Tompkins, Driel, Fritz

Real & Virtual

- Tech/gaming industry
- Portrayals of female characters

Community of Women Gamers

Female Gamers' Experience of Online Harassment and Social Support in Online Gaming: A Qualitative Study

McLean, Lavinia, Mark D. Griffiths

- Experience of Social Support
- Perceptions
- Strategies for Social Support

Rutgers Communities:

Women's Gaming League

Women in Computer Science

Creative Expressions

Blueprint

WES RUTGERS

WOMEN'S GAMING LEAGUE

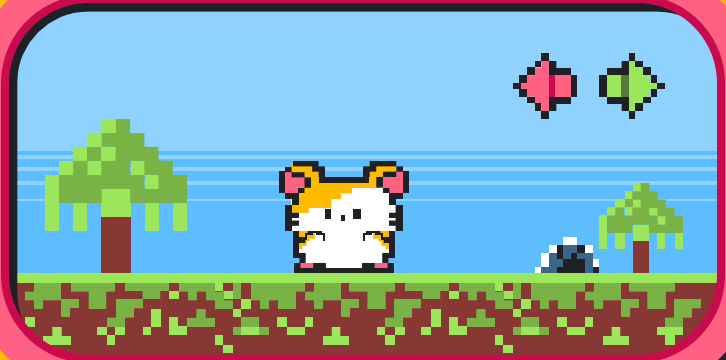
Feminist Leadership

01 Personal Connection

02 Community Building

03 Sustaining Community

03



Lessons & Impact

What I Learned...

What Did I Learn?

Lessons + Insights

Change Varies

Planning Events

You can't do everything yourself

Collaborating with Others

Impact + Evaluation!

Have you participated in any event like this? If so, explain your experience. (Can be a sentence or two!)

12 responses

- No!
- Yes, I've participated in the Scarlet Game Jam.
- I have never yet!
- no, but this was very informative and interesting!
- Have participated in game jams before
- No, this is the first time. I learned a lot of what I wanted to learn and more.
- I've gone to workshops and hackathons before! But it's so fun to have a women-centered event like this!
- No
- Yes, I am the COGS event coordinator so I schedule, mc, and participate in all of COGS' game jams.

If not, what stopped you from doing so?

8 responses

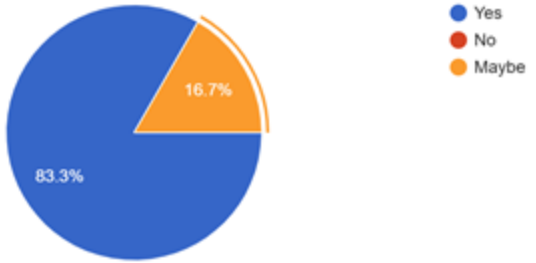
- Never had to opportunity
- I always thought I didn't have the skills for it.
- new to rutgers!
- never had time to go to those events
- I was scared, but Lana made it feel welcoming
- I've been busy but I wish I could go to more women-centric events!
- I don't know anything about creation of games
- I was unsure about my capabilities and lack of experience.

Impact + Evaluation!

Did you feel as if there were mostly men at these types of events?
Yes
Yes
STEM events yes
yes
Yes
Absolutely.
Yes, although not overwhelmingly.
Yes, we definitely end up with majority men. (I feel like I should clarify that I am also a man.)
Yes.
Yes

Do you feel as though you have a community now that you can turn to for support?

12 responses



Acknowledgements

Collaborators

Women's Gaming League

Creation of Games

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Thanks!

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